

MPMA

Mountain-Plains Museums Association



CHEYENNE WY



2009 CONFERENCE: OCTOBER 5 - 9 · CHEYENNE, WYOMING



*Rick Young,
MPMA President*

DEAR COLLEAGUES

It is times like these when collegial gatherings can make all the difference in your professional life. There is a whole new meaning to our conference theme - "New West Solutions in Old West Settings" - as we gather to learn how to keep our museums relevant in these challenging economic times, overcome financial challenges and maintain that all-important network of friends and colleagues.

With this in mind, we have crafted a museum conference to provide solutions for you. We rolled back prices to make this conference more affordable and created carpooling and roommate services. And this year's conference city, just north of Denver, is easily accessible by car and on a major airline route that promises lower ticket prices. Network, learn, enjoy and save money, all in an exciting location. Attend MPMA's annual conference from October 5 to 9, and see Cheyenne through different eyes.

Get on the inside track with a special peek into the Union Pacific Roundhouse and Steam Shop, behind-the-scenes tours of storage facilities at the Wyoming State Museum and the Nelson Museum of the West. Visit the dressing rooms and back passages of the historic Atlas Theater and explore the basements of the Plains Hotel and the Old Depot, both architectural jewels of downtown Cheyenne.

Archeology buffs will delight in having the State's archeologist along during a tour of Pine Bluff's prehistoric sites (dinosaurs and Native American) and the University of Wyoming's Archeological Museum and dig site. Wyoming's best known historian will regale delegates with the colorful history of nearby Laramie. And on the Wagon Doctors Tour, delegates will learn how to repair wagons using wagons from the Cheyenne Frontier Days™ and see the famous Yellow Coach from Yellowstone.

Participants in our historic preservation workshop will receive security clearance to F.E. Warren Air Force Base. There they will learn about historic preservation specifically for museums while surrounded by the Base's historic district of late 19th and early 20th century brick structures. Wyoming's State Historic Preservation Office (SHPO) is presenting this workshop. Later in the conference there will be a preservation session presented by the National Trust's regional director and the SHPO from South Dakota. These will be rare chances to learn those pesky preservation words and why the old building in which your museum is located is important and could be eligible for financial incentives.

As you peruse our "New West Solutions in Old West Settings" program, you'll see many sessions devoted to new economic challenges, new technologies, and new ideas. But the past is still prologue to the future. We'll deal with Western Art - contemporary and traditional - with special presentations by acclaimed experts in the field - and witness how the 1930s and 1940s work of Wyoming's Thomas Molesworth continues to influence Western design. After the Molesworth furniture session, we'll all visit the State Museum to see the special exhibit of his western-style furniture.

Our roster of keynote speakers is strong. Dr. Anne-Imelda Radice, director of the Institute of Museum and Library Services (IMLS), will talk about insights she has gleaned about museums over her distinguished career. Former U.S. Senator Alan Simpson and his brother Pete Simpson, distinguished Political Science Professor at the University of Wyoming, will talk about politics and the west. This duo is so popular that we'll open up their talk to the people of Cheyenne. The storytelling will continue with Phil Roberts, Wyoming's best known historian, telling us tales of old Wyoming. Tales of Washington will be told by Ford Bell, President/CEO of the American Association of Museums, who will join Dr. Radice in answering questions at an open forum.

Cheyenne was voted True West magazine's top western town for 2009. It was a center of the Old West and is a happening place in the New West. So saddle up Old Paint and join us!

2009 Conference Chair

Milward A. Simpson, Director
Department of State Parks & Cultural Resources
Cheyenne, WY

MPMA President

Rick Young, Museum Director
Fort Caspar Museum & Historic Site, Casper, WY



*Our thanks to the Cheyenne Area
Convention & Visitors Bureau for being
a major sponsor and host of this conference.*

Conference Planning Committee

Chair: Milward Simpson; Members: Deborah Amend, Wayne Hansen, Sue Castaneda, Jay Smith, Mary Hopkins, Renee Bovee, MPMA President, Rick Young, Cheyenne Area Convention & Visitors Bureau Representative, Darren Rudloff

Host Committee

Co-Chairs: Deborah Amend and Wayne Hansen; Members: Bob Nelson, Heyward Schrock, Manny Vigil, Christina Bird, Christie DePoorter, Paula Taylor, Pam Crochet, Shane Smith, Darren Rudloff

Program Committee

Chair: Jay Smith; Members: Renee Bovee, Mary Hopkins, Anne Jones, Nicky Ladkin, Helen B Louise, Chris Orwoll, Erin Rose

Development Committee

Chair: Sue Castaneda



*Milward A. Simpson,
Conference Chair &
Keynote Speaker*

GENERAL SESSION

Wednesday, October 7, 2009

OPENING KEYNOTE ADDRESSES

Milward A. Simpson: — *Wyoming's Museums: Services, Outreach, Partnerships*

Wyoming's Director of the Department of State Parks and Cultural Resources talks about how museums are doing around the state and gives an update on the progress made through private/public partnerships and how this has benefited all the museums in the state.

Ford W. Bell: — *A View over the Horizon*

As the President of the American Association of Museums, Ford Bell remarks on the challenges and opportunities that lie ahead for the museum field. As museum professionals seek solutions for day-to-day issues, strive for financial stability and cultivate audiences, AAM is rethinking the role it plays in the museum community and beyond. Bell will discuss what he's learned about the field and the steps AAM is taking to increase participation in professional standards programs (including the reinvention of AAM's accreditation program) and to strengthen advocacy for museums. He will also share findings from AAM's Center for the Future of Museums (CFM) report, "Museums & Society 2034: Trends and Potential Futures." AAM started CFM as a place for museums and experts outside of the field to help museums use trends data to plan more thoughtfully for the long-term and encourage museums to play a larger role in helping society face the significant challenges posed by the future.

Dr. Anne-Imelda Radice: *Looking Ahead*

As Dr. Radice completes her term as Director of the Institute of Museum and Library Services, she reflects on the current state of museums and libraries across the country and around the world. She hopes to highlight programs that have grown during her tenure as Director: specifically, Connecting to Collections: A Call to Action, international collaboration, and youth development. Dr. Radice will also talk about what she sees as the future direction museums and libraries should take as this society becomes increasingly more dependent on 21st Century skills and cross-cultural collaboration."

ANNUAL LEADERSHIP LUNCHEON

Thursday, October 8, 2009

LUNCHEON KEYNOTERS

Special Recognition of Senator Michael Enzi (R-WY) by Ford W. Bell, CEO, American Association of Museums, Washington, D.C. Introduced by James C. McNutt, President & CEO, National Museum of Wildlife Art, Jackson, WY

Alan and Pete Simpson: *A New Cork in an Old Flask - A "Simpson Eye" View of the West.*

Two western icons representing one of the most beloved and charismatic of Wyoming "First Families" reflect on the tensions, the triumphs and the turbulence of Wyoming's colorful history and the paradoxes the "cowboy state" faces as it wrestles to reconcile its old west legacy with the challenges of a new world. "Al and Pete Simpson are treasure troves of Western wit and folklore," says CU-Boulder history Professor Patricia Limerick, "Anybody who claims to know the West, needs to know the Simpsons."

Alan K. Simpson served as U.S. Senator from the State of Wyoming from 1979 through 1996. He was the Assistant Republican Leader (Republican Whip) from 1985 until 1995, serving in that position longer than any other person in U.S. history. He also served as Chairman of the Senate Veterans Affairs Committee and was a member of the Finance Committee, Chairman of the Nuclear Regulation Subcommittee and Chairman of the Immigration and Refugee Policy Subcommittee. Simpson has also been a visiting Lecturer and the Director of the Institute of Politics at the Kennedy School of Government at Harvard University and was a member of the Iraq Study Group, Board of Trustees of the John F. Kennedy Center for the Performing Arts, and the Board of Regents of the Smithsonian Institution, Washington, D.C. Simpson is currently Chairman, Board of Trustees, Buffalo Bill Historical Center, Cody, WY.

Dr. Peter K. Simpson is the Distinguished Simpson Professor in Political Science at the University of Wyoming. He has been a major contributor to the study of Wyoming history and politics and is the author of "The Community of Cattlemen" and other works in the field of history. Pete's public service and community involvement are extensive. He was twice elected to the Wyoming House of Representatives and was the Republican Party's nominee for Governor in 1986. The many boards on which Pete has served include the UW Foundation Board; board of directors of Great Plains History and Folklore, Inc.; the Iverson Memorial Hospital Foundation Board; the Library Advisory Committee of the Buffalo Bill Historical Center Board; and the Wyoming Council for the Humanities. Among his many awards are Exemplary Alumnus of the UW College of Arts and Sciences and the Wyoming Recreation Commission Award for Single Contributions to Historic Preservation.

CLOSING PLENARY

LUNCHEON

AND MPMA BUSINESS MEETING

Friday, October 9, 2009

Dr. Philip J. Roberts: *"Equality State/ Cowboy State: Perspectives on Wyoming History"*

Wyoming's best known historian provides a broad overview of the cultural identity in Wyoming and its historical influences. Dr. Roberts is associate professor of history, University of Wyoming (UW) where he has been on the faculty since 1990 and teaches the history of Wyoming and the West and legal, public and environmental history. He holds a Ph.D. in history from the University of Washington. A graduate of UW's College of Law, he practiced law, worked in public history, owned a publishing company, and published a city magazine in Cheyenne. He has written extensively on Wyoming history, co-authoring the *Wyoming Almanac* and editing a compilation of history essays. His syndicated column, *Buffalo Bones: Stories from Wyoming's Past*, ran for years in three dozen Wyoming newspapers. Roberts is currently at work on a comparative analysis of oil development in the American West and the Arab Middle East and has served as visiting lecturer at two universities in the Middle East.

KEYNOTE SPEAKERS



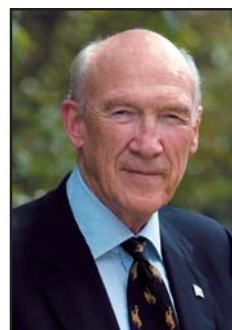
Anne-Imelda Radice



Ford W. Bell



Peter K. Simpson



Alan K. Simpson



Philip J. Roberts

PRE-CONFERENCE WORKSHOPS

TUESDAY, OCTOBER 6, 2009

All workshops held at the Conference Hotel: Holiday Inn Cheyenne unless specified otherwise.

FULL-DAY WORKSHOPS

W1 Historic Preservation for Museums (HP)

Historic Preservation Basics and When the Setting is Part of the Presentation: Museums in Historic Buildings

Location: F.E. Warren Air Force Base 9:00 am to 4:00 pm
Bus departs Conference Hotel at 8:30 am, returns at 4:30 pm.
 Delegates \$25 Non-Delegates \$35

Note: Valid ID required to enter base. Closing date for registration is 9/21/09.

This day-long workshop is a rare opportunity for museum professionals to learn about historic preservation and its impact on museums. The workshop will take place at the historic F.E. Warren Air Force Base. Due to high security delegates must ride the bus to attend this workshop.

1. "Historic Preservation Basics"
2. Tours of the Base and new Base museum
3. Roundtable "When the Setting is Part of the Presentation: Museums in Historic Buildings"

1. "Historic Preservation Basics" The State Historic Preservation Office (SHPO) will offer the basics of historic preservation, its terminology, practices, and programs. Members of the Wyoming SHPO will also discuss the similarities and differences between the preservation and museum field as well as how preservation dollars can help museums.
2. Tour historic F.E. Warren Air Force Base, including the National Historic Landmark District. Also a "hard-hat" tour of the historic building being rehabilitated to house the base museum.
3. "When the Setting is Part of the Presentation: Museums in Historic Buildings" Experts from the museum field will present in a roundtable format their experiences with museums housed in historic buildings. Many times the building itself is part of the museum collection and has special preservation needs. Guest curators will help to explain those needs and how preservation can be used as part of the solution to the problems posed by historic buildings.

Chair: Mary Hopkins, Interim Wyoming State Historic Preservation Officer, Wyoming State Historic Preservation Office, Cheyenne, WY

Section #1 Presenters: Laura Nowlin, Historic Preservation Specialist, Wyoming State Historic Preservation Office, Cheyenne, WY; *Betsy Bradley*, Preservation Tax Incentives Program Coordinator, Wyoming State Historic Preservation Office, Cheyenne, WY; *Kara Hahn*, National Register Coordinator, Wyoming State Historic Preservation Office, Cheyenne, WY

Section #3 Presenters: Colleen Curry, Curator of Collections, Yellowstone National Park, Heritage and Research Center, Yellowstone National Park, WY; *Janna Norby*, Curator of Collections, Montana Heritage Commission, Virginia City, MT; *Sharie Prout*, Cultural Resources Specialist, Wyoming State Parks, Historic Sites, and Trails, Sheridan, WY; *Sarah M. Allen*, Museum Technician, Fort Laramie National Historic Site, Fort Laramie, WY



F.E. Warren Air Force Base

W2 Certified Institutional Protection Manager Workshop & Certification (AD, FOS, SM)

8:30 am to 4:30 pm
 Delegates \$195
 Non-Delegates \$225

The International Foundation for Cultural Property Protection offers education, training, and certification for professionals working in museums and cultural properties. IFCPP's *Certified Institutional Protection Manager* program provides the most timely protection information for managers, directors, administrators, registrars, curators, or others responsible for the security & safety of institutions of all size & scope. A must for those charged with protecting facilities, collections, staff, and visitors. Courses include: Screening/Hiring/Training/Firing, Patrolling & Protection of Collections, Litigation Avoidance, Technology Considerations, Violence Prevention, Fire Protection, and Emergency Management Planning. Upon successful completion of course work and exam, participants will be awarded CIPM certification. Lunch on your own.

Presenter: Stevan P. Layne, CPP, CIPM, CIPI, President & Founding Director, International Foundation for Cultural Property Protection, Nokomis, FL

TRACKS

- Administration (AD)
- Advocacy (AV)
- Archives/Libraries (AR/LB)
- Capital Projects (CAP)
- Collections/Collections Management (CM)
- Commercial (CO)
- Community Engagement/Collaboration (CE/CL)
- Conservation (CON)
- Director/CEO (DIR/CEO)
- Diversity/Inclusivity (DIV/IN)
- Education/Interpretation (ED/INT)
- Emerging Museum Professionals (EMP)
- Evaluation (EVAL)
- Exhibits (EX)
- Facilities/Operations/Security (FOS)
- Financial Management (FM)
- Funding/Fundraising (FUND)
- Historic Preservation (HP)
- Leadership/Governance (L/GOV)
- Marketing/PR (MK/PR)
- Membership/Development (MEM/DEV)
- Professional Development (PD)
- Publishing (PUB)
- Small Museums (SM)
- Succession Planning (SP)
- Stores/Shops (SS)
- Technology/Digitization/New Media (TECH)
- Tribal Issues (TRIB)
- University Museum (UM)
- Volunteers/Visitor Services (VS)



TUESDAY, OCTOBER 6, 2009

HALF-DAY WORKSHOPS

Delegates \$20 Non-Delegates \$40

W3 Green is the New Black: Saving Money with a Sustainability Plan (DIV/IN)

9:00 am - Noon

Greening (sustainability) is in the news. In a time of fewer resources, doing more using less is timely and relevant. Learn how to select and implement easy and low cost operational and building changes before progressing to the more technically challenging and expensive changes your museum may want to undertake over time.

The goal of this workshop is to cut through the words and chatter and provide the tools to implement change in your museum to improve your environmental performance in an incremental and thoughtful way.

The workshop will cover the following topics:

1. Who in your museum should lead the effort.
2. Getting museum leaders and your Board on board.
3. Along the spectrum: is sustainability mission mandated, nice to do or cost dependent?
4. Current landscape of sustainable programs and benchmark systems.
5. Focusing on outcomes and what can be measured.
6. Steps towards adopting sustainability
7. Project Management and Costs
8. Do's, don'ts and lessons learned

The first half of the workshop will use a PowerPoint presentation with discussion and questions. The second half will involve small group work where participants will explore one idea for change and propose how to implement it in their museum.

Presenter: **Walter Crimm**, AIA, LEED AP, Principal, Cultural Design Group, EwingCole, Philadelphia, PA

W4 Stories To Be Told - Creating Native American Cultural Centers and Museums (TRIB)

9:00 am - Noon

A refreshing hands-on workshop teaches participants how to use interpretive design approaches to develop your own Cultural Center and encourage cultural preservation. Share your stories with a broader audience through involving community members such as at-risk youth and elders.

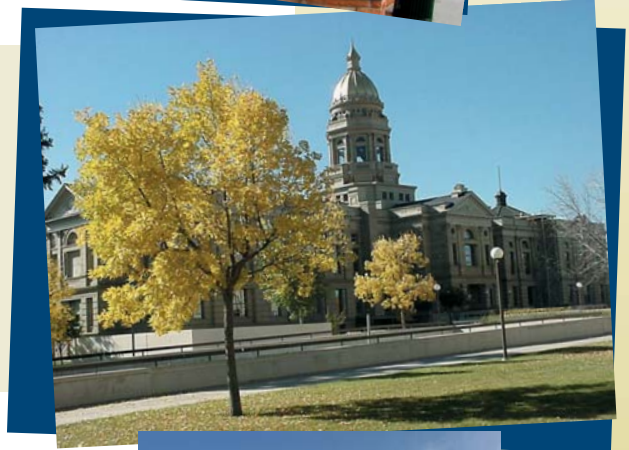
Presenters: **Bianca Message**, President, and **Amy Willson**, Project Coordinator, André & Associates Interpretation & Design Ltd, Victoria, British Columbia, Canada

W5 Teaching the Old West to the New West: Elementary Students

1:00 pm - 4:00 pm

This hands-on workshop looks at ways to teach the history of the Old West to elementary students – the New West generation. Activities and ideas that are shared are taken from a 3-day pre-service teacher program that was held at Chadron State College. Participants will participate in a “cattle drive” that you can do in your own museum!

Presenters from the Mari Sandoz High Plains Heritage Center, Chadron, NE: **Sarah Polak**, Director; **Moni Hourt**, Director of Educational Outreach



*Top to bottom images:
The Old Train Depot Building
The State Capitol
Native American Parade Dancer
Young Cowboy at the Rodeo*

TUESDAY, OCTOBER 6, 2009

PRE-CONFERENCE TOURS

MPMA always has good tours, and this year is no exception. Travel to historic sites with someone who knows all the stories and where to look. And go where tourists don't get to go. These opportunities were created especially for this conference by the Conference Host Committee. Pre-Conference Tours are on Tuesday, October 6, 2009.

FULL-DAY TOURS

T1 These Walls do Talk! The Big Houses of Laramie

8:30 am — 4:30 pm (\$35)

Visit the town of Laramie with Wyoming's best known historian, Dr. Phil Roberts, who knows Laramie's stories and history as well as anyone. He'll tell you how the Gem City was founded by the Union Pacific Railroad in April 1868 near the site where the Overland Trail stage route crossed the Laramie Plains earlier in that decade. Roberts will show you around the town that was deemed "ungovernable" in the 1860s. You'll see the Wyoming Territorial Prison. Built in 1872 and now a beautifully restored historic site, the prison held some of the most notorious outlaws in the region, including Butch Cassidy. This stop includes a tour of the prison's working Broom Factory. Back in the saddle, you'll see how the west was won when visiting other sites: the elegant and historic Iverson Mansion that also houses the Laramie Plains Museum, the American Heritage Center and the University of Wyoming Art Museum. Lunch included.



Downtown Laramie

T2 Fort Laramie: Crossroads of a Nation moving West!

9:00 am — 4:30 pm (\$35)

Travel to one of Wyoming's most impressive 19th-century forts and follow in the footsteps of emigrants while exploring the Oregon Trail. Fort Laramie was established in 1834, to secure the Oregon Trail. It witnessed the entire sweep of America's western expansion and Indian resistance to encroachment on their lands. Those who passed through or near the fort include: James Bridger, Kit Carson,



Fort Laramie

Deep Rut Hill

the Donner Party, John C. Fremont, Brigham Young, Spotted Tail, Red Cloud, Crazy Horse, General William T. Sherman, Wild Bill Hickok, Mark Twain, Wyatt Earp and Buffalo Bill Cody. The tour will include Register Cliff, an enormous rock that became a 'chalkboard' for pioneers to sign their names. Experience Deep Rut Hill, the location of some of the most spectacular ruts remaining along the Oregon Trail. Tour Fort Laramie with costumed interpreters and then observe a lime grout patching demonstration of historic structures while discussing with the fort's exhibit specialists the challenges of historic structure maintenance and repair. Also included is a look at the Fort's 1866 Barrack's archeological excavation. Tour led by **Baird Todd**, Fort Laramie's Museum Specialist. Lunch included.

T3 WYOMING ARCHAEOLOGY: High Plains Archaeology Project

10:00 am — 4:00 pm (\$35)

Travel with State Archeologist Danny Walker to the small town of Pine Bluffs, the location of University of Wyoming High Plains Archaeology Project (HPA) and one of the largest and most interesting concentrations of prehistoric and early historic sites in the state. Walker will regale you with stories about the people who lived in the area around Cheyenne for over 10,000 years and tell you about other Wyoming archaeological sites.

The Pine Bluffs trip will be led by Dr. Charles Reher, University of Wyoming Archeologist and HPA Director, and will include the High Plains Archaeology Museum and Field Lab (where artifacts from the area are on display) and the Windows on the Past Interpretive Center. This structure is built over the main excavation area at the Pine Bluffs Site where stratified deposits contain 20 cultural levels extending from the Early Historic Frontier era back 10,000 years to Paleo-Indian times. The tour group will then move on to the Pine Bluffs Overlook area on the bluffs above the town where original trails can be seen. You'll hear about other archaeological and early historic resources in the area including 2,500 stone circles (tipi rings), thousands of fire pits, Native American travois trails, the 1840's Lodgepole Emigrant Trail, an 1880 U.S. Cavalry base and more. Lunch included.

HALF-DAY TOUR

T4 Tracking Trains in Cheyenne

1:00 pm — 4:30 pm (\$20)

All aboard for an exciting tour on railroading. This tour will take you back to the time when the railroad was the lifeblood to the plains and Rocky Mountains. You will visit historic trains: the oldest locomotive in Wyoming, the "1242," which is one of the oldest intact locomotives ever to run in the Union Pacific fleet; Old Number 4004, the world's largest steam locomotive which could pull a 3600-ton train over steep grades between Cheyenne and Ogden, Utah; and the Merci Train, a gift from the French who in appreciation for the American Friendship Train that supplied food to the French during World War II, deposited a boxcar full of presents at each state capital. You will also visit the historic Union Pacific Roundhouse and Steam Shop where you'll see more trains and antique passenger cars and have a peek inside to see how the roundhouse radiated out from the turntable.



The "1242," Wyoming's oldest locomotive



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FREE INITIAL CONSULTATION

MONDAY, OCTOBER 5, 2009

MPMA Board Orientation	3:00 pm — 4:00 pm
MPMA Board Welcome Dinner	4:30 pm — 6:00 pm
Board of Directors Meeting	6:00 pm — 9:00 pm

TUESDAY, OCTOBER 6, 2009

Conference Registration	8:00 am — 5:00 pm
Pre-Conference Workshops & Tours (see pages 4, 5 & 6)	8:30 am — 4:30 pm
Exhibit Hall Set Up	10:00 am — 5:00 pm

MEET UPS

M1 Tribal Museum Network Gathering 4:30 pm — 5:00 pm
(Join representatives of the Tribal Museum Network to discuss issues of interest to tribal museums and the Native American museum community, and be a part shaping the future of the Network.)

M2 Scholarship Gathering 4:30 pm - 5:00 pm
(Scholarship Recipients receive information about attending the conference)

M3 Mentor Gathering 5:00 pm - 5:30 pm
(Mentors & Mentorees: Mentorees are introduced to their conference mentors at this time)

M4 First Time Attendees 5:30 pm — 6:00 pm
(This is for delegates attending their first MPMA conference)

M5 MPMA's Marvelous Membership Meeting 5:30 pm — 6:00 pm
(For New and Current members)

Are you on a state membership team? Would you like to be on one? Are you an MPMA Team Member and would like to meet other team mates? Then come join us at the *Marvelous Membership Meeting*. You will meet the most magnificent membership coordinator, **Hillary English**. And have a chance to brainstorm with the merry Membership Chair, **Jenny Yearous**. And you can give your brilliant ideas to our magnanimous membership teams. Together, we will find ways to best serve the mighty members of MPMA and think of ways of encouraging others to join us.

M6 MPMA's Technology Committee Meeting 5:30 pm — 6:00 pm
Join a network of techies led by Chair **David Kennedy** to guide MPMA's future technology.

M7 MPMA's Advocacy Committee 5:30 pm — 6:00 pm
Hear the latest news from Chair **Art Wolf** about issues occurring around the region and the nation and find out how you can be part of this important network.

EVENING EVENTS

EE1 Opening Reception: Live the Legend
6:30 pm — 8:30 pm (\$20)
Ticketed Event
Buses depart Conference Hotel at 6:15 pm

Join us in the Cheyenne Depot Lobby for a rollicking good time with all things western cloaked in an historic ambience. Enjoy food and drink prepared by the Historic Plains Hotel from the 1929 Union Pacific cookbook. High balls, anyone? Get your picture taken with Rattlesnake Jake who will spin stories, do rope tricks, and sing great old songs. Meet Cheyenne's Mayor Rick Kaysen and Miss Frontier. Tour the historic Cheyenne Depot. Restored to its original glory, this gorgeous building with a beautiful lobby dominates the downtown. It is also a National Historic Landmark. The former Union Pacific Depot is located on the historic Lincoln Highway that was the first transcontinental road connecting New York City to San Francisco. Inside is the Cheyenne Depot Museum, rich with railroad history, exhibits and interactive displays. A special treat for delegates will be the behind-the-scenes tour of the building's basement and upper floors. Be sure to git yourself some Wrangler discount coupons and head on over to the historic western-wear store which will stay open late just for us.



The Cheyenne Depot Plaza



The Wrangler Building

EE2 Late-Nite at the Bar
9:00 pm at the Conference Hotel (N/C)

New Approaches to Perpetual Challenges

While museums are constantly evolving and changing, some issues seem to remain constant: How do we respond to economic uncertainty? What are the responsibilities of local museums to their communities and diverse constituencies? What are the ethics of de-accessioning objects and selling collections? Meet your peers and address these and other challenges at MPMA's traditional (and lively!) "Late-Nite Bar Session."

Moderators: **Jay Smith**, MPMA 2009 Program Chair and Director, Hubbard Museum of the American West, Ruidoso Downs, NM; **Joseph B. Schenk**, Director, Art Museum of South Texas, Corpus Christi, TX; **Dee A. Harris**, Director of Visual Arts and Humanities, Mid-America Arts Alliance, Kansas City, MO / Bonner Springs, KS



Spur collection at the Nelsom Museum



Wagon at the Old West Museum



The Old Train Depot



Boot shopping in Cheyenne

WEDNESDAY, OCTOBER 7, 2009

Conference Registration 7:30 am — 5:00 pm
 Exhibit Hall Hours 8:00 am — 5:00 pm
 Silent Auction in Exhibit Hall 8:00 am — 5:00 pm

TRACKS

Administration (AD)
 Advocacy (AV)
 Archives/Libraries (AR/LB)
 Capital Projects (CAP)
 Collections/Collections Management (CM)
 Commercial (CO)
 Community Engagement/Collaboration (CE/CL)
 Conservation (CON)
 Director/CEO (DIR/CEO)
 Diversity/Inclusivity (DIV/IN)
 Education/Interpretation (ED/INT)
 Emerging Museum Professionals (EMP)
 Evaluation (EVAL)
 Exhibits (EX)
 Facilities/Operations/Security (FOS)
 Financial Management (FM)
 Funding/Fundraising (FUND)
 Historic Preservation (HP)
 Leadership/Governance (L/GOV)
 Marketing/PR (MK/PR)
 Membership/Development (MEM/DEV)
 Professional Development (PD)
 Publishing (PUB)
 Small Museums (SM)
 Succession Planning (SP)
 Stores/Shops (SS)
 Technology/Digitization/New Media (TECH)
 Tribal Issues (TRIB)
 University Museum (UM)
 Volunteers/Visitor Services (VS)

B1 Exhibit Hall

Opening Breakfast 8:00 am — 9:45 am
 Fresh coffee and breakfast await you as the conference gets into full swing with tasty morning morsels served in the Exhibit Hall. This is a great opportunity to see the latest products served up by the exhibitors and see old friends.

CONCURRENT SESSIONS 8:30 AM – 9:45 AM

A1 Connecting to Collections: Statewide Planning Grant (CM)

If you received a planning grant from IMLS to determine the major collections concerns of museums in your state – or would like to – you should attend this meeting. Statewide Planning Grants, a component of IMLS' Connecting to Collections initiative, are intended to address recommendations of the Heritage Health Index. Hear a dialogue among grantees about plans for their state and what they would advise others who would like to do a similar project in their state. Ideas include museum assessments, collections care training, local emergency support groups, easy disaster plan templates and a comprehensive strategy to raise public awareness of collections care issues.

Presenters: **Mark Ryan**, Director of Collections & Operations, Plains Art Museum, Fargo, ND; **Jenny Yearous**, Curator of Collections Management, State Historical Society of North Dakota, Bismarck, ND; **Beverly N. Perkins**, Conservator, Buffalo Bill Historical Center, Cody, WY; **Helen B Louise**, Director, Museum of the South Dakota State Historical Society, Pierre, SD

Endorsed by SMAC

A2 Today's Economy Sparks a Bull Market in Ideas! (EX)

Today's economy has put a strain on our funding and resources, especially for exhibits. Do we put our dreams on hold or is this an opportunity to think outside the box, even WAY outside the box. The roundtable discussion will include exhibit experts who will discuss the following topics:

1. New exhibits and refreshing exhibits for (almost) no money.
2. Reaching out to your community, stay-cation.
We are not going to Disney World this year!
3. To plan or not to plan, that is the question.
4. Opportunities to forge unexpected partnerships.
5. Countering the impact of staff reductions.

Chair: **Abbie Chessler**, Founding Partner / Design Director, Quatrefoil Associates, Laurel, MD

Presenters: **Nancy Geyer** – Boulder, CO; **Lauren Bloemsma** – Telluride, CO; **Lokey Lytjen**, Jackson Hole Historical Society & Museum, Jackson, WY; **Christopher Orwoll**, President/CEO, Kansas Cosmosphere and Space Center, Hutchinson, KS

Endorsed by N.A.M.E.

A3 New West Solutions in Security on the Tightest of Budgets (AD, COM, FOS, SM)

Most smaller museums cannot afford full time security staff. That means it's up to the rest of the staff, already wearing several hats, to provide for protection of staff, visitors, and collections. This timely session walks administrators, managers, curators, and others through some basic, low-cost methods to improve protection and present a positive image of a professional protection program.

Presenter: **Stevan P. Layne**, CPP, CIPM, CIPI, President & Founding Director, International Foundation for Cultural Property Protection, Nokomis, FL

Endorsed by SMAC

A4 Double Your Pleasure: Managing Multiple Historic Sites From a Distance (AD, CE/CL, FOS)

How do you take care of collections, hire and train staff, take care of daily maintenance and manage major construction projects when you are many miles away? Historic Site managers share strategies for dealing with normal challenges from a distance and provide perspective on the relationship between a satellite site with the main office and handling identities for sites located near each other.

Chair: **Diane Rogness**, Historic Sites Manager, State Historical Society of North Dakota, Medora, ND

Presenters: **Anne Billesbach**, Associate Director, Museum and Historic Sites, Nebraska State Historical Society, Lincoln, NE; **Mark Sundlov**, Site Supervisor, Fort Buford State Historic Site, State Historical Society of North Dakota, Williston, ND

A5 It's Free: An Affordable Collections Management Database (CM, SM)

You, too, can create a database using a free public domain collections management database. See how such a database can accommodate a variety of collections (artifacts, books, archives) and modules for exhibits and mailing lists.

Chair: **Jeanne Brako**, Curator of Collections and Public Programs, Center of Southwest Studies, Fort Lewis College, Durango, CO

Presenters: **Phil Settles**, Center of Southwest Studies, Fort Lewis College, Durango, CO; **Nik Kendziorsk**, Center of Southwest Studies, Fort Lewis College, Durango, CO

Endorsed by CurCom, Registrar's Committee, SMAC

A6 EdCom 101: Back to Basics (EdCom)

What is EdCom? Join **Erin B. Rose**, **Amy Goicoechea**, and **Russanne Erickson**, your EdCom officers to learn about membership benefits and networking opportunities for MPMA Educators.

Chair: **Amy Goicoechea**, Associate Curator of Education, National Museum of Wildlife Art, Jackson Hole, WY

A7 Public-Private Art Projects, Partnerships and Community Engagement (CM, EX, CE/CL, UM)

Hear about two public-private art collaborations that are cutting edge and that solved a problem. Get an overview of Albuquerque's unique project called the *Land/Art Project*. Learn how 20 presenting organizations worked together to develop a community-based land art project that combined arts organizations, galleries and schools with regional, national and international implications. Hear how an art museum that was to close for a year reached out to the public with the project *Sculpture: A Wyoming Invitational – New Art, New Partnerships* and created new friends in the process.

Presenters: **Cathy L. Wright**, Director, The Albuquerque Museum of Art & History, Albuquerque, NM; **Susan Moldenhauer**, Director / Chief Curator, University of Wyoming Art Museum, Laramie, WY

Endorsed by ArtsCom, CurCom, N.A.M.E.



GENERAL SESSION

10:00 AM – 12 NOON

Welcome by MPMA President Rick Young

Milward Simpson: — *Wyoming's Museums: Services, Outreach, Partnerships*

Ford Bell: — *A View over the Horizon*

Dr. Anne-Imelda Radice: *Looking Ahead*

LUNCHES

12:15PM – 1:15PM

Ticketed Events
All lunches (\$16)

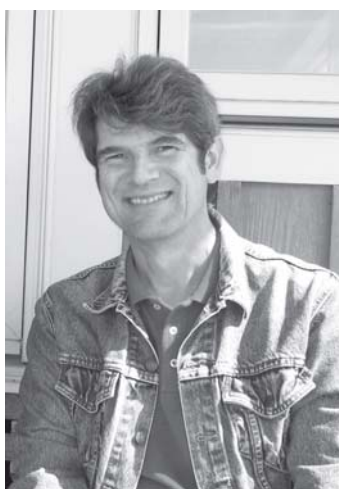
L1 Exhibit Hall Lunch Cafe

Enjoy the exhibit hall over lunch. Order your box lunch selection on the registration form.

L2 ArtsCom Lunch

Speaker: Gordon McConnell: The Avant Garde in Charlie Russell Country: Building the Montana Collection at the Yellowstone Art Museum

The art of the West is not only about cowboys and Indians, or sublime mountain vistas. Romantic realism and academic impressionism, though still widely practiced and celebrated, are not the only styles of art being produced in this rapidly changing region. Following World War II, modernism began to take root in Montana and Art departments grew at the University of Montana and at Montana State University. In the sixties, art centers opened and the works of this western avant garde began to be seen more widely. In the 1980s, the Yellowstone Art Center (now the Yellowstone Art Museum) in Billings became the first regional museum to actively collect this work. Drawing on his experience as a curator at the Yellowstone Art Center during the years when the museum's celebrated Montana Collection was initially assembled, Gordon McConnell will talk about the history of contemporary art in Montana and how a small group of non-traditional artists created a new tradition and a small museum built a unique collection of their work.



Gordon McConnell

Chair: Holly Turner, Executive Director, Nicolaysen Art Museum and Discovery Center, Casper, WY



Wagon Wheel at the Old West Museum

L3 Students & Emerging Professionals Luncheon - COMPT, ACUMG & EMP

Join us for a roundtable discussion geared toward students and new museum professionals. Tables with different topics will be set up around the room. There will be a "seasoned" professional at each table to guide discussion on the topic and answer questions. Topics and leaders include: job hunting tips (Heidi Vaughn), resume & interviewing tips (Kathy Dickson), how to deal with real vs. ideal situations in the workplace (Nicky Ladkin), and networking with confidence (Art Wolf).

Chairs: EMP (Emerging Museum Professionals), COMPT (Committee on Museum Professional Training), and ACUMG (Association of College and University Museums and Galleries)

L4 NAME Lunch: New Trends in Exhibition Design

Share in an overview and discussion about the winners of the AAM Excellence in Exhibitions awards in Denver and how excellence in exhibitions translates to museums in the MPMA region. Meet others in the exhibits design field from the MPMA region and build your network of colleagues.

Chair: Charles Counter, Exhibits Director, University of Colorado Museum, Boulder, CO

L5 RC-MPMA Lunch

If you're interested in collections management and registration activities and issues, plan on attending the 2009 RC-MPMA luncheon - open to all! Grab a bite while networking with fellow collections managers, registrars and others who are engaged with or support issues pertinent to collections within our region. Join in the discussion on how to make the RC-MPMA an even stronger group and discover what's happening with collections care issues on the state, regional and national level.

Chair: Mark Janzen, Collection Manager/Registrar, Ulrich Art Museum, Wichita State University, Wichita, KS

L6 EdCom Lunch

Building Museum and School Partnerships, published in 1993 by the Pennsylvania Federation of Museums and re-issued by the American Association of Museums (AAM) in 2005, is undoubtedly on your bookshelf of professional resources. The second edition will be published by AAM in the spring of 2010 with a national focus on school and museum partnerships. Co-editors of the new edition are Kim Fortney and Beverly Sheppard. Two educators in the MPMA region, Amy Goicoechea and Kathrine Schlageck, are contributing to this new edition. Join us to hear more about their work on this project.

Co-Chairs: MPMA EdCom Representatives **Amy Goicoechea**, Associate Curator of Education, National Museum of Wildlife Art, Jackson, WY; **Erin B. Rose**, Curator of Education, Fort Caspar Museum, Casper, WY

TRACKS

Administration (AD)
 Advocacy (AV)
 Archives/Libraries (AR/LB)
 Capital Projects (CAP)
 Collections/Collections Management (CM)
 Commercial (CO)
 Community Engagement/Collaboration (CE/CL)
 Conservation (CON)
 Director/CEO (DIR/CEO)
 Diversity/Inclusivity (DIV/IN)
 Education/Interpretation (ED/INT)
 Emerging Museum Professionals (EMP)
 Evaluation (EVAL)
 Exhibits (EX)
 Facilities/Operations/Security (FOS)
 Financial Management (FM)
 Funding/Fundraising (FUND)
 Historic Preservation (HP)
 Leadership/Governance (L/GOV)
 Marketing/PR (MK/PR)
 Membership/Development (MEM/DEV)
 Professional Development (PD)
 Publishing (PUB)
 Small Museums (SM)
 Succession Planning (SP)
 Stores/Shops (SS)
 Technology/Digitization/New Media (TECH)
 Tribal Issues (TRIB)
 University Museum (UM)
 Volunteers/Visitor Services (VS)



CONCURRENT SESSIONS 1:30 PM – 2:45 PM

B1 Going Digital: Moving from Paper to Plastic and Beyond with Digital Collections (AR/LB, CM, TECH)

This session explores the technology of digital collecting, as well as policy and procedures for acquiring and properly caring for digital collections. It is for museums that are receiving (or thinking about accepting) digital materials into their collections from donors. How do you accept these materials? What do you do with them? How can we save them for the future? Also examined is the development of collections policies and differing physical requirements for long term care and the technology required to achieve that goal.

Presenters: **Mark Janzen**, Registrar/Collections Manager, Ulrich Museum of Art, Wichita State University, Wichita, KS; **Mark Ryan**, Director of Collections and Operations, Plains Art Museum, Fargo ND

Endorsed by CurCom, Registrar's Committee, Technology Committee

B2 IMLS Update: Funding, Resources and Trends (AD, FUND)

Hear about IMLS funding opportunities for museums through grants that strengthen the ability of museums to serve the public more effectively, that fund conservation of collections, that provide professional development opportunities to staff, and that fund a variety of other museum activities.

Chair: **Mary Estelle Kennelly**, Associate Deputy Director for Museum Services, Institute for Museum and Library Services, Washington, DC

B3 Art Competitions: A Successful Collaboration (AV, CE, ED/INT, UM)

Learn how the South Dakota Governor's Biennial Art Competition partnered with artists, state government, private businesses, art institutions and the public. Project organizers will discuss the benefits of broad-based collaboration and how the Biennial model can work in your state.

Chair: **Eddie Welch**, Director, University Art Galleries, The University of South Dakota, Vermillion, SD

Presenters: **John E. Rychtarik**, Curator of Exhibits, South Dakota Art Museum, South Dakota State University, Brookings, SD; **Mary Maxon**, Curator, The Dahl Arts Center, Rapid City, SD

Endorsed by ArtsCom

B4 Go Beyond Your Wildest Dreams: Expanding Educational Experiences (ED/INT, SM, UM)

Museum educators have the unique privilege to educate, inspire, and encourage multiple kinds of learners. Learn creative and cost effective ways for interpreting natural and cultural history and how to expand your museum's educational programs by collaborating with local historical societies, universities and school districts.

Chair: **Susan Rowe**, Education Program Manager, Museum of Texas Tech University-Lubbock Lake Landmark, Lubbock, TX

Presenters: **Emily Arellano**, Manager of Education Programs, National Ranching Heritage Center, Lubbock, TX; **Virginia Scott**, Education Programs Manager, Wolf Creek Heritage Museum, Lipscomb, TX

Endorsed by EdCom

B5 Getting Support For Museums: One Congressman at a Time (AV, L/GOV)

If we don't ask, Congress won't know. On that note, the Federal Formula Grants Coalition was launched with a representative from almost every museum association in the country ready to ask Congress to give federal dollars to museums. At AAM's Advocacy Day this past February, these reps and others stormed Capitol Hill and asked! Hear from those who attended how anyone at any level can ask and how to do it. Hear how the Arts Community has successfully honed its message over the years. Get an update on the Coalition and the federal dollars it hopes to get for museums.

Chair: **Jenny Hankinson**, Chair, Colorado-Wyoming Association of Museums, Littleton, CO

Presenters: **Arthur H. Wolf**, Principal, WOLF Consulting, Las Vegas, NV, and MPMA Advocacy Committee Chair; **Bruce Richardson**, Ph.D, Chair, Wyoming Arts Council, and Board Member, National Assembly of State Arts Agencies, Casper, WY

Endorsed by MPMA's Advocacy Committee

B6 Across State Lines: Innovative Approaches to Transporting Museum Collections (CM, ED/INT, FOS)

The National Park Service Museum Management Program provides technical assistance to parks including packing and transporting museum collections. The panel will discuss the intricacies and pitfalls encountered during a collection move across state lines. NPS policies, planning and improvisation strategies, implementation and security will be discussed.

Chair: **Carolyn Wallingford**, Chief, Museum Collections and Records Management, Midwest Regional Office National Park Service, Omaha, NE

Presenters: **Keely Rennie-Tucker**, Museum Technician, Midwest Regional Office National Park Service, Lincoln, NE; **Michael Hosking**, Cultural Resource Specialist, Minuteman Missile National Historic Site, Philip, SD; **Megan Cherry**, Museum Technician, Badlands National Park, Interior, SD

Endorsed by Registrar's Committee

B7 Investing in Tomorrow: Museum Studies Students Presentations (EMP, AD, TR, UM, PD)

Museum Studies students discuss their research to which they have applied museum studies techniques and explain how this experience has contributed to their development as a museum professional. The session - organized by ACUMG, COMPT, EMP-provides students the opportunity to gain public speaking experience and acquire feedback from museum professionals through constructive criticism. Students, EMP's and seasoned museum professionals are encouraged to attend.

Co-Chairs: **Nicky Ladkin**, Assistant Director, Museum of Texas Tech University, Lubbock, TX; **Susan Moldenhauer**, Director and Chief Curator, University of Wyoming Art Museum, Laramie, WY; **Dr. Carolyn Pool**, Director of Museum Studies, University of Central Oklahoma, Edmond, OK; **Heidi Vaughn**, Director of Laboratory of History Museum, University of Central Oklahoma, Edmond, OK

Presenters: Student presenters selected from the student paper competition entries.

Endorsed by ACUMG, COMPT, EMP, EdCom

BREAK

2:45 PM – 3:15 PM



MPMA

Conference Registration Forms 2009 - Cheyenne, Wyoming

Register On-Line at:
www.regonline.com/MPMA_2009_Conference_Cheyenne



REGISTRATION RATES

EARLY BIRD REGISTRATION (POSTMARKED BY SEPTEMBER 9, 2009)

- Member \$165
- Student*/Retiree \$80
- Non-Member \$215

FULL REGISTRATION (POSTMARKED BY SEPTEMBER 28, 2009)

- Member \$190
- Student*/Retiree \$100
- Non-Member \$240

SINGLE DAY PASS (NO DEADLINE)

- Member \$100
- Student*/Retiree \$50
- Non-Member \$120

CHOOSE ONE OR MORE DAYS

- Wednesday
- Thursday
- Friday

THREE WAYS TO REGISTER FOR THE MPMA'S 2009 CONFERENCE

Register On-Line at: www.regonline.com/MPMA_2009_Conference_Cheyenne
 Complete this Insert and fax to: 303/979-3553
 Complete this insert and mail to: 7110 West David Drive, Littleton, CO 80128-5404

PACKAGE REGISTRATION RATES

The package includes registration plus 2 lunches, 3 evening events of your choice and one Friday afternoon tour.

EARLY BIRD REGISTRATION (POSTMARKED BY SEPTEMBER 9, 2009)

- Member \$267
- Student*/Retiree \$182
- Non-Member \$317

FULL REGISTRATION (POSTMARKED BY SEPTEMBER 28, 2009)

- Member \$292
- Student*/Retiree \$202
- Non-Member \$342

*(Students must provide copy of student ID)

Registrations received after September 28, 2009, are considered ON-SITE Registrations. They will incur an additional \$25 processing fee.

Cancellation Policy and Refunds

All requests for refunds must be submitted in writing to MPMA at 7110 West David Drive, Littleton, CO 80128 (no faxes or emails).

Full refunds, less a \$50 processing fee will be granted for requests postmarked by the Regular Registration deadline of September 28, 2009. Requests postmarked after September 28, 2009 will receive a 50% refund. No refunds will be granted for requests made after October 3, 2009. All refunds will be processed after the conference.

PERSONAL DATA

First Name _____ MI _____
 Last Name _____
 First Name Badge Preference (or nickname) _____
 Position Title _____
 Museum/Company _____
 Work Mailing Address _____
 City _____ State _____ Zip _____
 Daytime Phone _____
 Fax _____
 E-Mail _____

Is your email correct?
 All registration confirmation and program updates will be sent by email.

- Delegates, check here if you do not want your phone number and email address listed on the attendees list.
- Conference Speaker
 Session Number and Title: _____
- I have special accessibility needs requiring consideration
 (You will be contacted by MPMA staff)
- This is my first MPMA conference
- Conference Exhibitor
- Scholarship Winner
- Special Dietary Needs: Vegetarian Vegan Other _____
- I am interested in carpooling from Denver International Airport (DIA)
- I am interested in carpooling from _____
- I am interested in sharing a room at the Conference Hotel
- I would like to be a Mentor
- I would like to be paired with a Mentor (must attend Oct. 6 mentor meeting)

My Facebook page: _____
 My MySpace page: _____

PAYMENT INFORMATION

Registration \$ _____
 Workshops \$ _____
 Meals \$ _____
 Receptions \$ _____
 Tours \$ _____
 Evening Events \$ _____
 Scholarship Donation \$ _____
 Membership \$ _____
 On-Site Reg. Fee \$ _____
 (if applicable)
 Total \$ _____

Charge my credit card for the total amount (VISA or MasterCard only)

 Credit Card Number / Expiration Date

 Name on Card

 Authorized Signature

Check is enclosed (payable to MPMA)

Mail to: MPMA
 7110 West David Drive, Littleton, CO 80128-5404
 Questions? Call us at 303/979-9358 or email us at info@mpma.net

On-line registration is easy. Go to:
www.regonline.com/MPMA_2009_Conference_Cheyenne

WORKSHOPS, MEALS & CONFERENCE EVENTS

TUESDAY, OCTOBER 6

FULL DAY WORKSHOPS

	Conference Registrants Cost	Conference Non-Registrants Cost
<input type="checkbox"/> W1 — Historic Preservation for Museums	\$25	\$35
<input type="checkbox"/> W2 — CIPM: Security for Institutions	\$195	\$225

HALF DAY WORKSHOPS

<input type="checkbox"/> W3 — Saving Money with Sustainability Plan	\$20	\$40
<input type="checkbox"/> W4 — Native American Cultural Centers	\$20	\$40
<input type="checkbox"/> W5 — Teaching Elementary Students	\$20	\$40

FULL DAY TOURS

<input type="checkbox"/> T1 — Laramie's Big Houses	\$35	\$50
<input type="checkbox"/> T2 — Fort Laramie	\$35	\$50
<input type="checkbox"/> T3 — Wyoming Archeology	\$35	\$50

HALF DAY TOUR

<input type="checkbox"/> T4 — Tracking Trains in Cheyenne	\$20	\$30
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MPMA MEET-UPS

<input type="checkbox"/> M1 — Tribal Museum Network Gathering	N/C	N/C
<input type="checkbox"/> M2 — Scholarship Gathering	N/C	N/C
<input type="checkbox"/> M3 — Mentor/Mentoree Gathering	N/C	N/C
<input type="checkbox"/> M4 — First Time Attendees	N/C	N/C
<input type="checkbox"/> M5 — Marvelous Membership Meeting	N/C	N/C
<input type="checkbox"/> M6 — Technology Committee Meeting	N/C	N/C
<input type="checkbox"/> M7 — Advocacy Committee	N/C	N/C

EVENING EVENTS

<input type="checkbox"/> EE1 — Opening Reception: <i>Live The Legend</i>	\$20	\$25
<input type="checkbox"/> EE2 — Late-Nite at the Bar	N/C	N/C

WEDNESDAY, OCTOBER 7

SPECIAL MEALS

<input type="checkbox"/> BR1 — Exhibit Hall Opening Breakfast	N/C	N/C
<input type="checkbox"/> L1 — Exhibit Hall Lunch Cafe (box lunch)	\$16	\$19
<i>Choice of:</i>		
<input type="checkbox"/> chicken <input type="checkbox"/> beef <input type="checkbox"/> vegetarian		
<input type="checkbox"/> L2 — ArtsCom Lunch	\$16	\$19
<input type="checkbox"/> L3 — Students & Emerging Professionals	\$16	\$19
<input type="checkbox"/> L4 — NAME Lunch	\$16	\$19
<input type="checkbox"/> L5 — RC-MPMA Lunch	\$16	\$19
<input type="checkbox"/> L6 — EdCom Lunch	\$16	\$19

RECEPTIONS

<input type="checkbox"/> R1 — EMP	N/C	N/C
<input type="checkbox"/> R2 — State Associations	N/C	N/C

EVENING EVENT

<input type="checkbox"/> EE3 — Wranglers, Wagons and Wisteria	\$20	\$25
<input type="checkbox"/> EE4 — Speed Networking	N/C	N/C

INDIVIDUAL & BUSINESS MEMBERSHIPS

<input type="checkbox"/> Individual Student or Retired	\$25
<input type="checkbox"/> Individual Basic	\$45
<input type="checkbox"/> Individual Donor	\$100
<input type="checkbox"/> Individual Contributor	\$200
<input type="checkbox"/> Individual Benefactor	\$500
<input type="checkbox"/> Business Member	\$100
<input type="checkbox"/> Business Patron	\$200

INSTITUTIONAL (BASED ON ANNUAL OPERATING BUDGET)

<input type="checkbox"/> Below \$50,000	\$50
<input type="checkbox"/> \$50,000 - \$149,000	\$100
<input type="checkbox"/> \$150,000 - \$499,999	\$150
<input type="checkbox"/> \$500,000 - \$999,000	\$200
<input type="checkbox"/> \$1 million - \$2,499,999	\$250
<input type="checkbox"/> \$2.5 million & above	\$300

Please circle if your membership is:

New Renewal Unsure

MPMA's 2009 Conference in Cheyenne, WY

THURSDAY, OCTOBER 8

SPECIAL MEALS

<input type="checkbox"/> BR2 — Volunteer Coordinators Breakfast	\$13	\$16
<input type="checkbox"/> BR3 — CurCom Breakfast	\$13	\$16
<input type="checkbox"/> L7 — Annual Leadership Luncheon	\$16	\$19

SPC/AFFINITY RECEPTIONS

<input type="checkbox"/> R3 — EdCom Reception	N/C	N/C
<input type="checkbox"/> R4 — SMAC Reception	N/C	N/C
<input type="checkbox"/> R5 — Museum of Texas Tech University	N/C	N/C

EVENING EVENT

<input type="checkbox"/> EE5 — MPMA Awards Banquet and Live "Stimulus Plan" Auction	\$20	\$25
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FRIDAY, OCTOBER 9

FULL DAY WORKSHOP

<input type="checkbox"/> W6 — Helping Hands Brigade	N/C	N/C
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SPECIAL MEAL

<input type="checkbox"/> L8 — Closing Plenary Luncheon	\$16	\$19
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AFTERNOON TOURS

<input type="checkbox"/> T5 — Behind-the-Scenes Collections Tour	\$10	\$15
<input type="checkbox"/> T6 — City Trolley Tour	\$10	\$15
<input type="checkbox"/> T7 — Horse and Carriage City Tour	\$10	\$15
<input type="checkbox"/> T8 — Boot Leather Walking Tour	\$10	\$15
<input type="checkbox"/> T9 — Cheyenne Frontier Days™ Wagon Doctors Tour	\$10	\$15

EVENING EVENTS

<input type="checkbox"/> EE6 — Cowboy Murder Mystery at the "Palace of the West"	\$20	\$25
<i>Choice of:</i>		
<input type="checkbox"/> trout <input type="checkbox"/> chicken fried steak <input type="checkbox"/> vegetarian		
<input type="checkbox"/> EE7 — Rodeo Round-Up at the MPMA Dude Ranch	N/C	N/C

GUEST REGISTRATION

Non-registrants. Tickets to Evening Events are \$25, Lunches are \$19.

Name: _____

Event(s): _____

SESSION LIST

Session Preferences

Please help us determine space requirements by circling your anticipated choices. You are welcome to change your mind during the conference.

Wednesday, 10/7

Morning	A1	A2	A3	A4	A5	A6	A7
Afternoon	B1	B2	B3	B4	B5	B6	B7
Late Afternoon	C1	C2	C3	C4	C5	C6	C7

Thursday, 10/8

Morning	D1	D2	D3	D4	D5	D6
Late Morning	E1	E2	E3	E4	E5	E6
Afternoon	F1	F2	F3	F4	F5	
Late Afternoon	G1	G2	G3	G4	G5	G6

Friday, 10/9

Morning	H1	H2	H3	H4	H5	H6	H7
Late Morning	I1	I2	I3	I4	I5	I6	

INSERT 3

AIR TRAVEL

Visitors to Cheyenne can fly into Cheyenne, WY. However, it is very convenient to fly into Denver International Airport (DIA) and drive or take a shuttle for the 90 minute drive to Cheyenne, WY. Shuttle service is available between the hotel and airport, for approximately \$42 one way.

All major airlines serve DIA. Airlines servicing Cheyenne Airport are: Great Lakes Airlines 800/554-5111, Max Airlines 888/359-9363. www.cheyenneairport.com

SHUTTLE SERVICE

Shuttles can be arranged at DIA. MPMA can arrange carpools with advance notice. Please check the MPMA website for information. Be sure to indicate on your registration form if you are interested in carpooling.

HOTEL INFORMATION

Holiday Inn Cheyenne

Reservations: 307-638-4466. Ask for the MPMA Rate. Standard Rooms \$74.00 + tax per night

MPMA's main conference hotel will be the Cheyenne Holiday Inn I-80 (located on Fox Farm Road). Located just 9 miles north of the Colorado State line, just off the I-80. It offers full service dining, fireside lounge, High-Speed Internet, a fitness center, indoor pool, and suites. Holiday Inn Cheyenne I-80 204 West Fox Farm Road, Cheyenne, WY 82007.

Reservations: use the local number for room discount
General number: 888/HOLIDAY (888/465-4329)
Local number : 307/638-4466
Local Fax: 307/638-3677
Web: www.holidayinn.com

HOTEL RATES AND RESERVATIONS

The following rates are for MPMA Conference Delegates. The special group rates apply to the following dates: October 5 - 9, 2009.

Attendees must identify that they are with "Mountain-Plains Museums Association" to receive special rates. The special discount rate cutoff date is September 15, 2009. Delegates must make their own hotel reservations. Cheyenne Holiday Inn. Standard Rooms \$74.00 + tax per night.

REGISTRATION DESK

All registration materials should be picked up at the MPMA registration desk. Registration will be at the Conference Hotel.

The registration desk is open during the following hours:

Tuesday, October 6th	8:00 am — 6:00 pm
Wednesday, October 7th	7:30 am — 5:00 pm
Thursday, October 8th	7:15 am — 6:00 pm
Friday, October 9th	8:30 am — 1:30 pm

A complete transfer of registration may only be made prior to the conference by contacting the MPMA office.

EXHIBIT HALL

The Exhibit Hall will be located at the Conference Hotel. It will be open during the following hours:

Wednesday, October 7th	8:00 am — 5:00 pm
Thursday, October 8th	9:00 am — 5:30 pm

SECURITY

Name Badges are required for participation in the conference. Tickets are required to attend all events.

MPMA'S MUSEUM SCHOLARSHIP PROGRAM

The Museum Scholarship Program, sponsored by the Mountain-Plains Museums Association (MPMA), provides financial assistance to those studying and/or working in MPMA's 10-state region so that they may attend its annual conference. MPMA seeks the following scholarship candidates: current graduate-level students who are considering a museum career; paid/unpaid beginning professionals whose attendance at the conference will benefit their future involvement in the museum field, emerging museum professionals who have been in the museum profession for up to three years and plan to make museums their career; mid-career professionals who have been in the museum profession from three to 10 years; retired museum professionals; and tribal museum professionals. Scholarships for the 2009 year are funded by auction proceeds from the 2008 conference, from the Winedale Seminar Alliance and by Art and Holly Wolf (Tribal Museum Scholarship). Individuals who have received an MPMA scholarship in the past are not eligible to apply. Only a limited number of scholarships exist for museum professionals and retired museum staff. Applications must be received by June 26, 2009. To obtain a scholarship application, visit www.mpma.net or email the Scholarship Chair, David Kennedy at Scholarship@mpma.net.

MENTOR PROGRAM

Is this your first MPMA conference? Are you a new professional looking for colleagues to help you succeed in the field? We welcome you to sign up for MPMA's Mentor Program. The arrangement is informal and can be tailored to your needs. The Mentor Program pairs newcomers with active members of MPMA. Your assigned mentor is just for the conference and may contact you prior to the conference. All mentors and mentorees will meet at the conference hotel on Tuesday, October 6, at 5:00 pm. Mentorees are required to attend this meeting.

To participate, please check the appropriate box on the registration form, and we will contact you with your mentor's name. Any delegate may request a mentor.

CALL FOR MENTORS

Have you been a member of MPMA for 2 years or more? Are you willing to share your expertise about career goals with new colleagues? We encourage you to volunteer for MPMA's Mentor Program. Mentors do not need to be career specialists but should be interested in and willing to help emerging professionals. Your assignment will be just for the 2009 conference. Mentors should be willing to provide guidance during the conference. You may request to have a Mentor Team or a one-on-one. Please join your fellow professionals to make emerging professionals feel welcome at the conference. To sign up, please check the appropriate box on the registration form. Mentors should arrange to greet their protégées on Tuesday, October 6th at 5 pm (M3). MPMA's Mentor Chair is Kathrine Schlageck, Education and Public Services Supervisor, Marianna Kistler Beach Museum of Art, Manhattan, Kansas. She can be reached by phone at 785/532-7718 or by email at klwalk@ksu.edu.

2009 SILENT & LIVE AUCTION

MPMA's annual conference features a silent and live auction with 100% of the proceeds funding MPMA's scholarship programs. We encourage you to contribute an item to the auction to help us raise money for MPMA's Museum Scholarship program. Items contributed by exhibitors may either be placed on the auction table, or may be displayed in their booth (they can display a photo of the item at the auction table). Items may be brought or sent directly to the conference location. For more information, please contact the MPMA Auction Chair: Heidi Vaughn by email at HVaughn@uco.edu. For additional details and the auction form, go to www.mpma.net. You may ship items ahead to: Christina L. Bird, Associate Director, CFD Old West Museum, P.O. Box 2720 / Cheyenne, WY 82003. Call Chris to let her know about your shipment: 307/778-1490 or email her at groth_cm@hotmail.com. All shipments must arrive by Saturday, October 3, 2009.

NEW! MPMA's Silent and Live Auctions are sponsored by the Emerging Museum Professional Committee to raise funds for MPMA's Scholarship Program.

FORMS AND INFORMATION

The following forms are available on MPMA's website, www.mpma.net: Scholarships, Auction Items, Registration, Conference Guidelines for Businesses, Preliminary Conference Program. Or you can contact MPMA for these forms: info@mpma.net or call us at 303/979-9358.

JOB INTERVIEWS

There will be a room for job interviews at the conference hotel. Contact MPMA at info@mpma.net to reserve the room. A bulletin board will be available for job announcements and for job seekers.

MESSAGE BOARD

A message board will be located by the Registration Desk where you can also check for lost and found, job notices, messages and program updates.

MPMA'S REGISTRARS COMMITTEE

HELPING HANDS BRIGADE

Friday, October 9th 8:30 am — 3:00 pm

Helping Hands Brigade is an annual event hosted by the Registrar's Committee of the Mountain-Plains Museums Association for registrars, collections managers, conservators, curators and others who share their time and skills with an institution or organizations in the conference's host city. This year's Helping Hands Brigade will take place at the Wyoming Historic Governor's Mansion and the Cheyenne Frontier Days Old West Museum. We'll assist staff with organization and prioritizing of artifacts along with construction of housing units, cataloguing, and photography. The Wyoming Historic Governor's Mansion served as home to Wyoming's Governors for 71 years, (1905 to 1976). The Cheyenne Frontier Days Old West Museum celebrates the heritage of the American West and the thrilling history of the world's first extreme sport. Marvel at one of the nation's largest collections of historic horse-drawn carriages and wagons that date to the event's humble beginnings in 1897. Helping Hands is a great way to get behind-the-scenes at museums and to make new friends. To participate in this annual event, contact Pat Roath, Registrar's Committee Vice Chair, at proath@montana.edu. Or check off the box for this event on the Registration Form.



Helping Hands Volunteers

CONCURRENT SESSIONS 3:15 PM – 4:30 PM

C1 Staying Digital: How to Create Communities and Share Files (TECH, CE/CL)

The Western States Digital Imaging Best Practices brings the opportunity to take a new look at the way museums plan and implement digitization projects. This session will review the world of best practices by looking at digital programs such as the IMLS funded project “Creating Communities: Digitizing Denver Historic Neighborhoods.” You will learn how to create a file that others in the field can use without any problems and how to make it stable for the long term.

Presenters: **Jamie Seemiller**, Program Administrator, Denver Public Library Western History Collection, Denver, CO; **Leigh A. Grinstead**, Digital Initiatives Consultant, BCR’s Collaborative Digitization Program (CDP), Aurora, CO

Endorsed by the Technology Committee

C2 At Home on the Range: Thomas Molesworth’s Western-Style Furniture (CM)

In the 1930s, Molesworth single-handedly popularized “cowboy furniture,” creating a whimsical, comfortable home-on-the-range style now prized by collectors. Hear about the importance of Molesworth’s work in western design, its place within the decorative arts and the resurgence of interest in his work as well as how his style celebrates the romantic view of our Western heritage. You’ll get an inside look into the development of the current exhibit at the State Museum – featured at the Wednesday evening event during the conference – and will hear stories about where the state’s collection came from.

Chair: **Heyward Schrock**, Education/Interpretation Supervisor, Wyoming State Museum, Cheyenne, WY

Presenters: **Wally Reber**, Curator, Western Decorative Arts, Buffalo Bill Historical Center, Cody, WY; **Mariah Emmons**, Curator of Collections, Wyoming State Museum, Cheyenne, WY; **Lizabeth Handwerk-Kurt**, Collections Researcher, Wyoming State Museum, Cheyenne, WY

Endorsed by CurCom, ArtsCom

C3 Pard’ners: A Smithsonian in Your Community (CE/CL)

Smithsonian Affiliations’ mission is to establish long-term, collaborative relationships with museums, educational, and cultural institutions and to provide access to the Smithsonian’s collections, expertise, and educational resources to increase understanding and appreciation of our national heritage. Learn how current Affiliate organizations are benefitting from this program and how you can apply.

Chair: **Harold Closter**, Smithsonian Affiliations/Smithsonian Institution, Washington, D.C.

Presenters: **Christopher Orwoll**, President/CEO, Kansas Cosmosphere and Space Center, Hutchinson, KS; **Tim Nimz**, Director, Littleton Historical Museum, Littleton, CO; **Shawna Forsberg**, Director of Marketing, Durham Museum, Omaha, NE

C4 File Clerk Meets IT Guru: Preserving Archival Collections (CM)

This session focuses on the proper care of paper collections: scrapbooks, photographs, newspapers, bound volumes and photographs in their original format and using digital formats. Learn how the State Archives provides access to its historical photograph collection (via the database *Luna*) using digital images.

Chair: **Roger Joyce**, State Archivist, State Archives and Museum Manager, Wyoming State Archives and Museum, Cheyenne, WY

Presenters: **Cindy Brown**, Reference Archivist, State Archives and Museum Manager, Wyoming State Archives and Museum, Cheyenne, WY; **Suzi Taylor**, Reference Archivist, State Archives and Museum Manager, Wyoming State Archives and Museum, Cheyenne, WY

Endorsed by Registrar’s Committee, CurCom

C5 The Education Doctor is In (ED/INT, EVAL, VS)

Bring us your educational woes. Using the format of the radio call in show, EdCom members will offer advice for all of the puzzling problems, sticky issues and complex questions. The ‘Doctors’ include specialists in curriculum development, volunteer training, teacher and school collaboration, adult programming and evaluation.

Chair: **Katherine Schlageck**, Senior Educator, Marianna Kistler Beach Museum of Art, Manhattan, KS

Presenters: **Jim S. Hakala**, Chair, Standing Professional Committee on Education (EdCom), Assistant Director, University of Colorado Museum of Natural History, Boulder, CO; **Amy Goicoechea**, Associate Curator of Education, National Museum of Wildlife Art, Jackson, WY; **Susan Baley**, Curator of Education, Fred Jones Jr. Museum of Art, Norman, OK

Endorsed by Volunteer Coordinators Committee

C6 Thinking Inside the Box: New Solutions for Traveling Exhibits and Crating (EX, SM)

Problem: how to design an affordable, easy-to-ship traveling exhibit. Solution: shipping crates that transform into display modules, cutting-edge print technology paired with low-tech production methods. Follow an exhibit designer/craftsman through three projects from conception during a 1994 Smithsonian Fellowship at OEC/SITES to a 2009 NEH on the Road project.

Presenters: **Chuck Regier**, Curator of Exhibits, Kauffman Museum, Bethel College, North Newton, KS; **Dee Harris**, Director of Visual Arts and Humanities, Mid-America Arts Alliance, Kansas City, MO

Endorsed by Registrar’s Committee, N.A.M.E.

C7 Creative Design Sparks Innovations for State Museum System (CAP, FOS)

The expansion of North Dakota’s State Museum, the Heritage Center Museum, is supposed to help increase tourism around the state through destination creation. Hear panelists talk about how this will occur and new ideas for revenue generation and solutions for current and future space needs. Learn how state-of-the-art technology was used to determine growth space over the next 20 years for exhibit, collections and workspaces through creative and sustainable design and better-focused museum spaces.

Presenters: **Claudia Berg**, Expansion Coordinator, State Historical Society of North Dakota, Bismarck, ND; **Gary A. Reetz**, Head of HGA Museum Group, HGA Architects & Engineers, Minneapolis, MN

Endorsed by N.A.M.E.

RECEPTIONS

R1 EMP Reception

If you are a student or a new museum professional, or anyone wanting to have a good time, join us for the Emerging Museum Professionals reception. Participate in some fun games and networking. Learn how to sign up for and communicate with each other through MPMA’s online forum. You may even walk away with a prize!!

Hosts: **Heidi Vaughn**, Director, Laboratory of History Museum, University of Central Oklahoma, Edmond, OK, EMP Chair, MPMA; **Nicky Ladkin**, Assistant Director, Museum of Texas Tech University, Lubbock, TX; **Stephanie Fields**, Curator, Guthrie Museum Complex, Guthrie, OK

R2 State Association Receptions

Catch up with others from your state!

4:30 PM – 5:30 PM

EVENING EVENTS

6:00 pm – 9:30 pm
 Buses leave at 5:45 pm from Conference Hotel
 Ticketed event \$20

EE3 Wranglers, Wagons and Wisteria

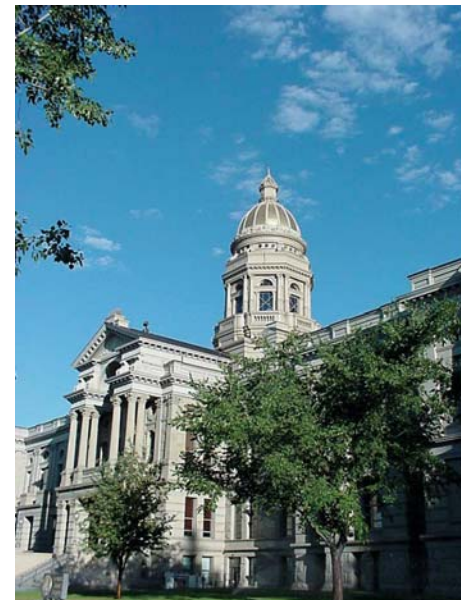
During this progressive eating experience, enjoy cocktails first at the **Cheyenne Botanic Gardens** in its solar heated, solar powered conservatory. Then walk or ride over to the **Cheyenne Frontier Days™ Old West Museum** for some good ol' Chuckwagon cooking and exhibits on rodeos and the history of Wyoming. This engaging museum also features antique horse-drawn carriages, wagons, early automobiles and a great store. Then head over to the **Wyoming State Museum** for dessert, coffee and souvenir shopping. The museum's many exhibits cover Wyoming's wildlife, history, landscape, and dinosaurs. Ride the horse in the Hands-on History Room for kids and then venture upstairs to see the new exhibit on Molesworth western furniture. Next, take a behind-the-scenes tour of Wyoming State Archives and Museum's vaults.



Western Art Collection



Wagon at the Old West Museum



Wyoming State Capitol

The evening ends with a special event just for delegates at the **Wyoming State Capitol**. Built in 1888 (with additions in 1890 and 1917), the National Historic Landmark was modeled after the capitol in Washington, D.C.

EE4 Speed Networking at the Conference Hotel

10:00 pm – 11:00 pm (N/C)
 9:45 pm instructions then 10:00 pm — first bell

Speed networking is a new event at the conference. Here's how it works: you get to meet and interact one-on-one with a different professional for 7 minutes each. This is a great way to "break the ice" and help you to meet others at the conference. It is also fun! We have selected professionals who are outgoing and interested in mentoring. You should come prepared with questions, conversation topics and business cards.

Speed Queen Chair: **Erin B. Rose**, Curator of Education, Fort Caspar Museum, Casper, WY



Molesworth sideboard from a private collection. Courtesy of the Buffalo Bill Historical Center, Cody, Wyoming.

TRACKS

- Administration (AD)
- Advocacy (AV)
- Archives/Libraries (AR/LB)
- Capital Projects (CAP)
- Collections/Collections Management (CM)
- Commercial (CO)
- Community Engagement/Collaboration (CE/CL)
- Conservation (CON)
- Director/CEO (DIR/CEO)
- Diversity/Inclusivity (DIV/IN)
- Education/Interpretation (ED/INT)
- Emerging Museum Professionals (EMP)
- Evaluation (EVAL)
- Exhibits (EX)
- Facilities/Operations/Security (FOS)
- Financial Management (FM)
- Funding/Fundraising (FUND)
- Historic Preservation (HP)
- Leadership/Governance (L/GOV)
- Marketing/PR (MK/PR)
- Membership/Development (MEM/DEV)
- Professional Development (PD)
- Publishing (PUB)
- Small Museums (SM)
- Succession Planning (SP)
- Stores/Shops (SS)
- Technology/Digitization/New Media (TECH)
- Tribal Issues (TRIB)
- University Museum (UM)
- Volunteers/Visitor Services (VS)



THURSDAY, OCTOBER 8, 2009

Conference Registration 7:15 am — 6:00 pm
Breakfasts 7:30 am — 8:30 am
Ticketed Events
All Breakfasts \$13
Hit the ground running by joining colleagues for the smell of coffee, a hot breakfast and provocative discussions.

BR2 Volunteer Coordinators Breakfast

Join us for a Peer Breakfast where you will have an opportunity to discuss burning issues that volunteer coordinators have and creative ideas that we all need. If you are NOT a volunteer manager but want to join us, we'd love to have you.

Chair: **Beth Campbell**, Visitor Services Coordinator, State Historical Society of North Dakota, Bismarck, ND

BR3 CurCom Breakfast

Moving Day! Join your curatorial colleagues for a dialogue on moving. We'll discuss what it's like to move an entire collection into a new building and then making the move to a new job. We'll also connect with colleagues from across the region and discuss issues of common concern.

Co-Chairs: **Elisa Phelps**, Director of Collections and Library Division, Colorado Historical Society; Denver, CO; **David Kennedy**, Curator, Cherokee Strip Regional Heritage Center, Enid, OK

CONCURRENT SESSIONS 8:45 AM – 10:00 AM

D1 Developing Second Life: New Way for Museums and Schools to Teach History (Part I) (ED/INT) See Part II #E2

Museum educators can teach their states' history by utilizing the virtual world of Second Life. Learn how the State Historical Society of North Dakota did this, enabling students to live the life of early 19th-century homesteaders in the New West. Students use primary sources for researching the homesteaders, and use avatars to select homesteads, build homes, and plant and harvest crops. Part I will focus on developing a Second Life project on the Teen Grid for use by schools and museums. Museum educators and the builder will discuss the concept and development of the project.

Chair: **Dr. Marilyn Snyder**, Curator of Education, State Historical Society of North Dakota, Bismarck, ND

Presenters: **Scott Schaffnit**, Outreach Programs Coordinator, State Historical Society of North Dakota, Bismarck, ND; **Mark W. Dubin**, Managing Partner, 3DEmbodiment LLC, Boulder, CO
Endorsed by EdCom

D2 Ranchers, Roughnecks, and Saddlemakers: Folklore and Oral History (CE/CL, DIV/IN, ED/INT)

Three folklorists provide examples of how museums can use folklore fieldwork and oral history methods to engage community members as participants in transformative exhibits and programs. Ranchers, roughnecks, saddlemakers and bladesmiths animate the discussion.

Chair: **Anne F. Hatch**, Folk & Traditional Arts Specialist, Wyoming Arts Council, Cheyenne, WY

Presenters: **Maryanne Andrus**, Director of Education, Buffalo Bill Historical Center, Cody, WY; **Barbara Bogart**, Director, Uinta County Museum, Evanston, WY

D3 Museums Responses & Strategies in Times of Economic Uncertainty (DIR/CEO, FM, L/GOV)

With a plunging DOW, \$4.00 gas prices, and budget shortfalls reported throughout the nation, museum directors have been asked to provide leadership in very uncertain times. These museum directors will share their thoughts, strategies and experiences while dealing with varying degrees of economic crisis.

Chair: **Jay Smith**, Director, Hubbard Museum of the American West, Ruidoso Downs, NM.

Presenters: **Michael J. Smith**, Director/CEO, Nebraska State Historical Society, Lincoln, NE; **Peter B. Tirrell**, Associate Director, Sam Noble Oklahoma Museum of Natural History, The University of Oklahoma, Norman, Oklahoma; **Joseph B. Schenk**, Director, Art Museum of South Texas, Corpus Christi, TX

D4 Moving Again? Moving (Collections) without Shaking (CM)

Do you have an upcoming move? We can help! Learn how to create and manage a relocation budget and schedule, prepare for the move, find a site for storage and exhibition, learn how to pack the collection, and keep your team sane!

Chair: **Roger Joyce**, State Archivist, State Archives and Museum Manager, Wyoming State Archives and Museum, Cheyenne, WY

Presenters: **Jennifer Alexander**, State Museum Collections Supervisor, Wyoming State Archives and Museum, Cheyenne, WY; **Mariah, Emmons**, State Museum Collections Curator, Wyoming State Archives and Museum, Cheyenne, WY; **Mandy Langfald**, State Museum Collections Curator, Wyoming State Archives and Museum, Cheyenne, WY; **Nan Curtis**, Director, Forsyth Center Galleries, Texas A&M University, College Station, TX
Endorsed by CurCom, Registrar's Committee

D5 A Day in the Life: What a Museum Professional Actually Does (EMP, PD)

Ever wonder what a director really does? Or what the collection manager is up to? If you are a student or new to the museum profession, this session is for you. A range of museum professionals will share stories of what their "typical" day is like, and let you in on what they wish they had known when they were first starting out.

Chair: **Kathy Dickson**, Director, Museum and Historic Sites, Oklahoma Historical Society, Oklahoma City, OK.

Presenters: **Susan Baley**, Curator of Education, Fred Jones Jr. Museum of Art, University of Oklahoma, Norman, OK; **Anthony J. Thibodeau**, Collections Manager, Museum of Indian Arts and Culture/Laboratory of Anthropology, Santa Fe, NM; **Arthur H. Wolf**, Principal, WOLF Consulting, Las Vegas, NV
Endorsed by EMP, EdCom

D6 HOWDY PARDNER! Selecting the Right Consultant for Your Project (AD, CAP, CO)

For a fist full of dollars you can get a consultant to do most any task at your institution. For a few dollars more, the good, the bad and the ugly all show up to help. Don and Susan Traub, former museum directors themselves and now exhibit design consultants, share with you the selection process that will help you get the consultant you need. Your preparation will decide—white hats or black.

Presenters: **Susan Traub**, Director of Business Development, Traub Design Associates, Spring Hill, KS; **Don Traub**, Principal Designer, Traub Design Associates, Spring Hill, KS

Exhibit Hall Open 9:00 am — 5:30 pm
Exhibit Hall 10:00 am — 10:30 am
Morning Refreshment Break

THURSDAY, OCTOBER 8, 2009

CONCURRENT SESSIONS 10:30 AM – 11:45 AM

TRACKS

Administration (AD)
 Advocacy (AV)
 Archives/Libraries (AR/LB)
 Capital Projects (CAP)
 Collections/Collections Management (CM)
 Commercial (CO)
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 Technology/Digitization/New Media (TECH)
 Tribal Issues (TRIB)
 University Museum (UM)
 Volunteers/Visitor Services (VS)

E1 Forum: Culture and Ideas in America Now (AV, CE/CL, L/GOV)

A provocative and lively forum on the forces that are shaping our world. What should we be doing? Will the economic crisis change or reconfigure American culture and museums? How can our institutions respond to and influence major trends? What do decision makers in our communities, our states and our nation need from us? Is the West where the future lies? Our panel of museum and political leaders will offer a wide range of opinions on these issues and more.

Moderator: **Milward Simpson**, Director, Wyoming's State Parks and Cultural Resources, Cheyenne, WY

Presenters: **The Honorable Alan K. Simpson**, Former Senator (R-WY), Cody, WY; **Dr. Anne-Imelda Radice**, Director, Institute of Museum and Library Services, Washington, DC; **Ford W. Bell**, DVM, CEO, American Association of Museums, Washington, DC

Endorsed by MPMA's Advocacy Committee

E2 Simulation of Second Life: New Way for Museums and Schools to Teach History (Part II) (ED/INT)

Part II of the Second Life session is a simulation of the Teen Grid discussed in Part I. This session follows the first part and will focus on developing a Second Life project on the Teen Grid for use by schools and museums. Bring your questions to this session where you can present them to those who created and built the program.

Chair: **Dr. Marilyn Snyder**, Curator of Education, State Historical Society of North Dakota, Bismarck, ND

Presenters: **Scott Schaffnit**, Outreach Programs Coordinator, State Historical Society of North Dakota, Bismarck, ND; **Mark W. Dubin**, Managing Partner, 3DEmbodiment LLC, Boulder, CO

Endorsed by EdCom

E3 Historic House Museums: Can They Be Saved?

Historic House Museums have been in decline over the past 25 years. Some have closed. Those that haven't struggle to remain open. It's a situation that plays out across the country. Hear new ideas on how these beloved sites can be saved through more sustainable partnerships and stewardship. Learn about the role of the board in this new sustainability and why community partnerships are the new way towards solvency.

Chair: **Cynde Georgen**, Site Supervisor, Trail End State Historic Site, Sheridan, WY

E4 Barcoding 102: Applying Modern Technology to Old West Collections (TECH, AR/LB, CM)

This session offers an advanced look at barcoding museum collections. Along with a barcoding manual, process and protocol are discussed and illustrated, as well as bar code terminology, trouble-shooting, and software and equipment needed. Both advantages of barcoding and lessons learned are highlighted.

Chair: **Dr. Eileen Johnson**, Curator of Anthropology, Museum of Texas Tech University, Lubbock, TX

Presenters: **Terri Carnes**, Collections Manager, Museum of Texas Tech University, Lubbock, TX; **Cynthia Lopez**, Conservation Fellow, Museum of Texas Tech University, Lubbock, TX

Endorsed by CurCom, EMP, Registrar's Committee

E5 From the University to the Museum: Transitioning Emerging Museum Professionals (EMP, PD)

You've got your degree and you are ready to take on the museum world. Or are you? Transitioning from a student to a museum professional, especially in a small museum, can be a bumpy process. Museum professionals new to the field and internship students beginning the transition discuss the perceptions they had of museum work and how they find the realities.

Co-Chairs: **Heidi Vaughn**, Museum Director, Laboratory of History Museum, University of Central Oklahoma, Edmond, OK; **Dr. Carolyn Pool**, Director of Museum Studies, University of Central Oklahoma, Edmond, OK; **Susan Moldenhauer**, Director and Chief Curator, University of Wyoming Art Museum, Laramie, WY

Presenters: **Stephanie Fields**, Curator, Guthrie Museum Complex, Guthrie, OK; **Tabby Toney**, Graduate Student, History/Museum Studies, University of Central Oklahoma, Edmond, OK; **Kate Redente**, Graduate Student, Museum Science, Texas Tech University, Lubbock, TX

Endorsed by EMP, COMPT, ACUMG

E6 Computer-based Games – Interactive Learning (CO, EX)

Computer-based games present a new and fascinating means of engaging museum visitors through interactive learning. Contrary to popular belief, games developed for museums do not have to be complex or expensive. By combining the interpretive story with multimedia technologies and concepts, you can provide both the educational and entertainment experiences that many visitors desire. This talk will focus on the integration of interactive games in exhibits, and the approach to developing games that will compliment other interpretive media and enhance the visitor experience.

Presenter: **Dennis Henry**, Executive Producer, Click Point Ranch, Denver, CO

L7 Annual Leadership Luncheon

12:00 pm – 1:45 pm

Ticketed Event

Delegates \$16, Guests \$19

Special Recognition of **Senator Michael B. Enzi** (R-WY) by **Ford W. Bell**, CEO, American Association of Museums, Washington, D.C. Introduced by **James C. McNutt**, President & CEO, National Museum of Wildlife Art, Jackson, WY

Alan and Pete Simpson: A New Cork in an Old Flask - A "Simpson Eye" View of the West.



CONCURRENT SESSIONS

2:00 PM – 3:15 PM

F1 How New West Solutions are Impacting Old West Settings, Part I (HP), (AV), (CE/CL), (L/GOV) See Part II #G1

Part I of this historic preservation series focuses on how museum staff can protect historic sites and buildings by being participants in the Section 106 Federal process. This is a hot topic due to the current impact energy development (including oil, gas, wind and solar) and urban development are having on historic landscapes and sites. This is a chance to learn about preservation programs and concepts but never knew who to ask: The National Historic Preservation Act, National Register of Historic Places, State Historic Preservation Offices and Officer (SHPO), Section 106, and Advocacy Groups (NTHP, Preservation Alliances, Statewides). A prominent group of preservationists will provide stories that will make you wince and a roadmap on how Federal agencies, the SHPO/THPO and the public are making a difference where they can.

Chair: **Mary Hopkins**, Wyoming Interim State Historic Preservation Officer, Cheyenne, WY

Presenters: **Jay Vogt**, South Dakota State Historic Preservation Officer, Past President of the National Conference of State Historic Preservation Officers, Pierre, SD; **Barbara Pahl**, Director, Mountain/Plains Office, National Trust for Historic Preservation, Denver, CO; **Albert LeBeau**, National Trust for Historic Preservation Advisor for South Dakota and past Tribal Historic Preservation Officer for the Cheyenne River Sioux, Lincoln, NE

F2 A Hard Act to Follow: Myths and Realities of Interpretation and Performance (ED/INT)

Performance and interpretation at historic sites and museums have many challenges including accuracy, costumes, first or third person, paid staff or volunteers, and budget. For some sites, this is a part of daily operations or only special events. Listen and learn from staff at four sites with different approaches and solutions to these challenges.

Chair: **Erin B. Rose**, Curator of Education, Fort Caspar Museum, Casper, WY

Presenters: **Maryanne Andrus**, Director of Education, Buffalo Bill Historical Center, Cody, WY; **Kay Cynova**, Director of Historical Interpretation, Stuhr Museum of the Prairie Pioneer, Grand Island, NE; **Hugh Hawthorne**, Chief of Interpretation, Devils Tower National Monument, Devils Tower, WY; **Scott Walker**, Volunteer with Fort Laramie National Historic Site, Fort Collins, CO

Endorsed by EdCom, Volunteer Coordinators Committee

F3 The role of Western Art in America: Sidebar or Mainstream (CM)

Western American art fills the galleries and storage rooms of many museums. But what do museum staff really know about it? Hear three prominent scholars from internationally-respected centers of Western American art talk about their favorites and where they would place them in the realm of American art. They will discuss how western art is as diverse as the region itself and why western lands and other iconic images were catalysts for innovative artistic expression in the early 20th century. Hear why western art collections have been given more priority and higher profile by collectors and museums over recent decades.

Presenters: **Bruce Eldredge**, Executive Director, Buffalo Bill Historical Center, Cody, WY; **Thomas Smith**, Director of the Petrie Institute of Western American Art, Denver Art Museum, Denver, CO; **Adam Duncan Harris, Ph.D.**, Curator of Art, National Museum of Wildlife Art, Jackson, WY

Endorsed by CurCom, ArtsCom

F4 Free and Better than a Telegraph: Blogging, Facebooking, and Podcasting the West (TECH, ED/INT, SM)

There are lots of free – or nearly free – things that you can do to let people know what you are doing. This is a quick run-down of some of these in a painless presentation on ways to spread the word.

Presenters: **David Kennedy**, Curator, Cherokee Strip Regional Heritage Center, Enid, OK; **Michael Frohlich**, Multimedia Developer/Web Manager, State Historical Society of ND, Bismarck, ND

Endorsed by EdCom, Technology Committee, SMAC

F5 A Collections Emergency Response Team Is Near You (CM, CON, FOS)

Disaster strikes and what will you do? Just call the American Institute for Conservation (AIC). Who?? AIC has trained and certified 60 museum professionals in emergency response for cultural collections. It maintains this group of professionals (Collections Emergency Response Team or CERT) to provide help when an emergency happens in your institution. Hear from a CERT professional about past response efforts and discover how and when you should contact AIC: CERT. They may be closer to you than you know!

Chair: **Beverly N. Perkins**, Conservator, Buffalo Bill Historical Center, Cody, WY

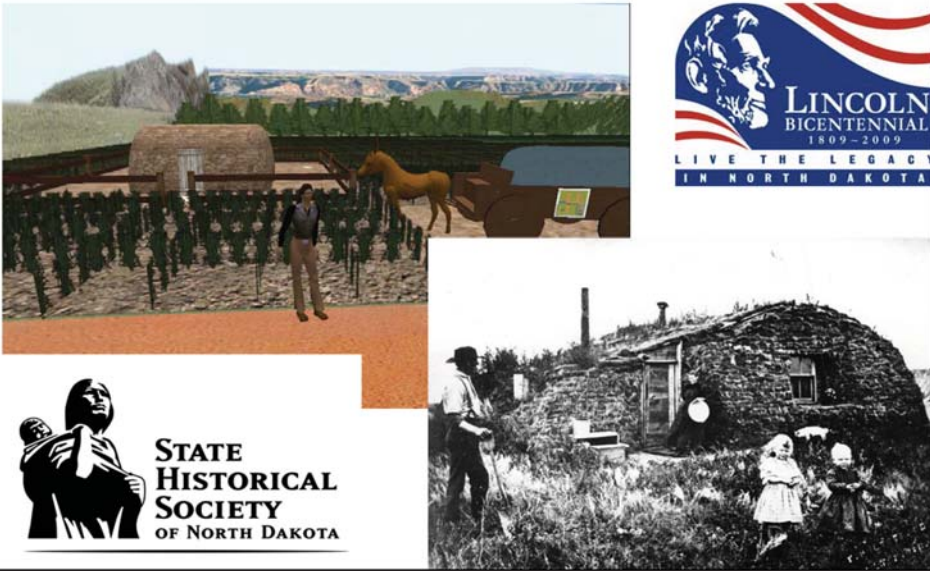
Endorsed by CurCom, Registrar's Committee, SMAC

BREAK

3:15 PM – 3:30 PM

NORTH DAKOTA HOMESTEAD SIMULATION:

Developing Second Life: New Way for Museums and Schools to Teach History (Part I and Part II)



STATE HISTORICAL SOCIETY OF NORTH DAKOTA

MPMA's conference features two sessions on Second Life: D1 and E2 (Thursday morning)

THURSDAY, OCTOBER 8, 2009

CONCURRENT SESSIONS 3:30 PM – 4:45 PM

G1 How New West Solutions are Impacting Old West Settings, Part II (HP), (AV), (CE/CL), (L/GOV)

Part II of this historic preservation series is a panel discussion on how museums and historic preservation folk start from a common background - a love of history - and how they can work together to help preserve local history and beloved historic sites before they are lost forever. Collaborative efforts and partnerships have saved many sites in peril but few of these partnerships include museums. And yet museums could provide leadership for communities and be effective at saving local history if they only knew what to do. Learn from our prominent panel of preservationists about how museums can provide effective leadership at local and state levels.

Chair: **Mary Hopkins**, Wyoming Interim State Historic Preservation Officer, Cheyenne, WY

Presenters: **Jay Vogt**, South Dakota State Historic Preservation Officer, Past President of the National Conference of State Historic Preservation Officers, Pierre, SD; **Barbara Pahl**, Director, Mountain/Plains Office, National Trust for Historic Preservation, Denver, CO; **Albert LeBeau**, National Trust for Historic Preservation Advisor for South Dakota and past Tribal Historic Preservation Officer for the Cheyenne River Sioux, Lincoln, NE

G2 Extreme Makeover: Jackson Hole Historical Society & Museum (CE, FUND, SM)

This panel discussion presents the process of reusing an existing building through innovative phased exhibit planning and design, while developing creative approaches to fundraising. Collaboration between Architect, Client, Exhibit Designer and the Community show how an integrated design approach can best serve the local museum.

Chair: **Bianca Message**, President, André & Associates Interpretation & Design Ltd., Victoria, British Columbia, Canada

Presenters: **Charles Rose**, Principal, Charles Rose Architects, Somerville, MA; **Lokey Lytjen**, Jackson Hole Historical Society & Museum, Jackson, WY
Endorsed by SMAC, N.A.M.E.

G3 Re-Inventing the University Museum (AD, CE, L/GOV, UM)

A university dean and university gallery director lead a discussion on the challenges facing university art galleries and museums in a time of severe cut backs in university budgets. The case study of the recent growth, enhancement, and transition of the University of Northern Colorado Galleries will be used as the catalyst for discussion.

Presenters: **Dr. Andrew Jay Svedlow**, Dean, College of Performing and Visual Arts, University of Northern Colorado, Greeley, CO; **Joan Shannon-Miller**, Director, University Galleries, University of Northern Colorado, Greeley, CO
Endorsed by ACUMG

G4 Big Sky Ideas: Innovative Ideas for Museums of all sizes (ED/INT, SM, TRIB)

The Museums Association of Montana (MAM) is one of the smallest state museum agencies in the United States yet it serves one of the widest geographic regions in the country. This panel of MAM Board members explores three issues facing Montana museums: Montana's innovative "Indian Education for All"

G4 continued

initiative and its impact on museums, how museums can be vibrant and current in isolated communities, and strategies for collections care on a limited budget.

Chair: **Dr. Bill Peterson**, President, Museum Association of Montana

Presenters: **Kevin Kooistra-Manning**, Community Historian, Western Heritage Center, Billings, MT; **Penny Redli**, Executive Director, Museum of the Bearhooths, Columbus, MT; **Pat Roath**, Registrar, Museum of the Rockies, Bozeman, MT

G5 Conserving Old West Collections Using New West Techniques (CM, CON)

Balancing object stability with collection use and management needs can present challenges and opportunities. Learn how cutting-edge conservation techniques and sound collections management strategies can be used to preserve very different materials such as outdoor sculpture, fragile textiles, and bone.

Chair: **Dr. Eileen Johnson**, Curator, Museum of Texas Tech University, Lubbock, TX

Presenters: **Cynthia Lopez**, Conservation Fellow, Museum of Texas Tech University, Lubbock, TX; **Mark Janzen**, Collection Manager/Registrar, Ulrich Art Museum, Wichita State University, Wichita, KS; **Kate Redente**, Intern Collection Management Dept., Denver Art Museum, Denver, CO
Endorsed by CurCom, Registrar's Committee

G6 Tribal Museums & NAGPRA – A Dialogue (TRIB, AV, CE/CL)

Join us for an interactive discussion on NAGPRA's affects on tribal museums. What impact has NAGPRA had on your museum? Panelists will share their experiences. What happens when a tribal museum is used as a home to repatriated cultural patrimony and sacred objects?

Presenters: **Jan I. Bernstein**, President, Bernstein & Associates - Native American Graves Protection and Repatriation Act Consultants, Denver, CO
Endorsed by CurCom, Registrars

Closing Reception for Exhibit Hall	4:00 pm — 5:30 pm
Final Bids for Silent Auction	5:30 pm
Exhibit Hall Break Down	5:30 pm — 7:00 pm

RECEPTIONS: 5:30 PM – 6:30 PM

R3 EdCom: Discover EdCom's social network and meet fellow educators at this no-host bar event.

Hosts: **Erin B. Rose**, Curator of Education, Fort Caspar Museum, Casper, WY; **Amy Goicoechea**, National Museum of Wildlife Art, Jackson Hole, WY; **Russanne Erickson**, Curator of Education, Hastings Museum of Natural and Cultural History, Hastings, NE

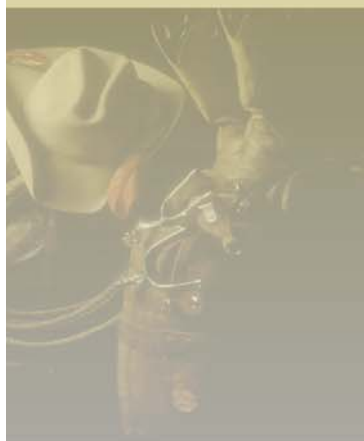
R4 SMAC: If you work at a small museum, this group is for you. SMAC, the Small Museum Administrators Committee, provides a valuable network in the MPMA region. Join us at this no-host bar event. We'd like to meet you and keep in touch throughout the year.

Host: **Christina Bird**, Associate Director, CFD Old West Museum, Cheyenne, WY

R5 Museum of Texas Tech University, Lubbock, TX

TRACKS

- Administration (AD)
- Advocacy (AV)
- Archives/Libraries (AR/LB)
- Capital Projects (CAP)
- Collections/Collections Management (CM)
- Commercial (CO)
- Community Engagement/Collaboration (CE/CL)
- Conservation (CON)
- Director/CEO (DIR/CEO)
- Diversity/Inclusivity (DIV/IN)
- Education/Interpretation (ED/INT)
- Emerging Museum Professionals (EMP)
- Evaluation (EVAL)
- Exhibits (EX)
- Facilities/Operations/Security (FOS)
- Financial Management (FM)
- Funding/Fundraising (FUND)
- Historic Preservation (HP)
- Leadership/Governance (L/GOV)
- Marketing/PR (MK/PR)
- Membership/Development (MEM/DEV)
- Professional Development (PD)
- Publishing (PUB)
- Small Museums (SM)
- Succession Planning (SP)
- Stores/Shops (SS)
- Technology/Digitization/New Media (TECH)
- Tribal Issues (TRIB)
- University Museum (UM)
- Volunteers/Visitor Services (VS)



EVENING EVENTS

EE5 MPMA Awards Banquet and Live “Stimulus Plan” Auction

Cocktails 6:30 pm
Dinner/Program 7:00 pm — 10:00 pm
Ticketed Event \$20

Join us for our traditional banquet which is anything but traditional. Catch up with new and old friends, see good work acknowledged by MPMA's Annual Awards and meet the new leaders of tomorrow with the introduction of the 2009 Scholarship Recipients. The evening wraps up with MPMA's Live “Stimulus Plan” Auction, the proceeds of which go to MPMA's Scholarship Fund. Have fun and support a worthy cause!

FRIDAY, OCTOBER 9, 2009

Conference Registration 8:30 am — 1:30 pm

W6 Helping Hands Workshop 8:30 am — 3:00 pm

Registrars Committee's Helping Hands Brigade.
See back page of insert for details
Transportation leaves from Conference Hotel at 8:30 am

CONCURRENT SESSIONS

9:00 AM — 10:15 AM

H1 The Savvy Interpreter: Theatrical Tools in Historic Settings (Part I)

Being an historic interpreter requires many tools. Kathleen Baker, a Virginia-based historical entertainer known for her engaging historical interpretations at Mount Vernon and elsewhere, will demonstrate how to use theatre-based approaches in historical presentations and provide tools to build a character through easy theater exercises. Learn how to create a scenario, how to build momentum, how to give the audience a role, and how to apply theatrical tools to a variety of performance styles. Her specialized Artistic Approach will help you get the emotional response you've always wanted. *See Part II, Session II*

Presenter: Kathleen Baker, Performing Artist and Educator, Alexandria, VA

H2 The Art of Interdisciplinary Museum Education (CE/CL, ED/INT, EVAL, UM)

Discover how interdisciplinary learning has transformed the University of Wyoming Art Museum's education program, resulting in an increase in statewide participation, more connections to the University's colleges and departments, and a deepening of content and rigor throughout all of its education programs.

Chair: Wendy E. Bredehoft, Education Curator, University of Wyoming Art Museum, Laramie, WY

Presenters: Dr. Allen Trent, Department Head/Associate Professor of Educational Studies, University of Wyoming College of Education, Laramie, WY; Diane Panozzo, Visiting Lecturer, University of Wyoming English Department, Laramie, WY

Endorsed by EdCom, ACUMG

H3 Round Up the Talent! Creating an Intern Program in Your Museum (EMP, SM)

Would you love some additional help from ready and willing interns? Panelists discuss how to start an intern program from scratch, as well as discuss intern programs requirements from the academic and student perspectives.

Presenters: Delaynna Trim, Curator of Collections, Mabee-Gerrer Museum of Art, Shawnee, OK; Nicky Ladkin, Assistant Director, Museum of Texas Tech University, Lubbock, TX

Endorsed by EdCom, EMP

H4 How the West was Fun: Pioneering Jews of Colorado as Case Study (CE, ED/INT, HP)

The Mizel Museum and the Rocky Mountain Historical Society have created a new version of the 20-year-old “Pioneering Jews of Colorado” exhibit, complete with DVD kiosks and interactive technology components. See how this exhibit is an example of a new west solution to an old west topic and history.

Presenters: Ellen Premack, Director, The Mizel Museum, Denver, CO; Georgina Kolber, Curator, Exhibits, programs, and Collections, The Mizel Museum, Denver, CO

Endorsed by N.A.M.E., Technology Committee

H5 Economical Websites: Do You Need Help? (AD, DIR/CEO, TECH)

These days, museum professionals are expected to know everything about websites. Yet, many don't monitor their museum's website and pay others to make changes to it. And, oh those pesky questions board members always ask: How can I see my donation on the web? Why are you on MySpace and not on a more “current” site? Why did our museum website address just become an on-line drug store? How can we save money by using email? Couldn't you just do that blog in your extra time? Get answers to these questions and see how you can save money and be more web effective.

Chair: George Laughead, President, Ford County Historical Society, Dodge City, KS, Founding Chair, MPMA Technology Committee.

Presenters: Neal Smith, Graduate Student, Wichita State University, Wichita, KS; Robert Hickerson, Photographer/Database Project Manager, Spencer Museum of Art, University of Kansas, Lawrence, KS

Endorsed by EdCom, Technology Committee

H6 Museums Building Museums (AD, CAP, CE)

The Kansas Cosmosphere and Space Center and the Kauffman Museum have provided design, consulting, and construction services to museums across the globe seeking help with their exhibits. This panel will discuss the requirements to conduct such work, the pros and cons of museums helping other museums, and questions to ask before starting such work yourself or hiring another museum to assist you.

Presenters: Christopher Orwoll, President and CEO, Kansas Cosmosphere and Space Center, Hutchinson, KS; Chuck Regier, Curator of Exhibits, Kauffman Museum, North Newton, KS

H7 A Penny Saved: Affordable Professional Development for Small Museums (FUND, PD, SM)

Small museums are eager for professional development opportunities, but often find them unaffordable given tight budgets, travel distances, and the challenging economy. Presenters discuss achieving professional development through the use of financial subventions, distance education, and other new technologies.

Chair: Dr. M. Susan Barger, Director, Museum Development Association, Santa Fe, NM

Presenters: Terri Schindel, Conservator, Estes Park Training Center, Boulder, CO; Peggy Schaller, Director, Collections Research for Museums, Denver, CO

Endorsed by SMAC

BREAK

10:15 AM — 10:30 AM

FRIDAY, OCTOBER 9, 2009

CONCURRENT SESSIONS 10:30 AM – 11:45 AM

TRACKS

- Administration (AD)
- Advocacy (AV)
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11 The Savvy Interpreter: Learn How to Engage Your Audience (Part II)

How can you create a historical performance behind the ropes that actually connects with the public? Kathleen Baker, a Virginia-based performing artist known for connecting to audiences in ways that teach and delight them, provides tips on how to perform while also being a resource to the public. Learn how to engage an audience through humor, how to loosen up your audience to get them to respond to you, and when to break character to allow the audience a chance to learn more from you.

Presenter: **Kathleen Baker**, Performing Artist and Educator, Alexandria, VA

12 When to Strike the Tents: Should Some Museums Close? (AD, L/GOV, CM)

There are now over 17,000 American museums and with few exceptions they have escaped the high fatality rate of normal business cycles. In the current environment, museums are closing weekly and this debate will focus on the timeless Western question of when to hold 'em and when to fold 'em.

Chair: **Lorne Render**, Director, Marianna Kistler Beach Museum of Art, Kansas State University, Manhattan, KS

Presenters: **Arthur H. Wolf**, Principal, WOLF consulting, Las Vegas NV; **Steve Friesen**, Director, Buffalo Bill Museum and Grave, Golden, CO

Endorsed by Registrar's Committee

13 "What's In Store" for the Future? Profitable Museum Gift Shops (SS, SM)

How do you make your gift shop profitable? Are items on consignment a godsend or a pain? In this roundtable discussion, we will discuss problems that Museum Gift Shops encounter and creative ways to encourage sales in small museum gift stores. Discussion will include satellite stores, display strategies as well as consignment items.

Presenters: **Delayna Trim**, Curator of Collections, Mabee-Gerrer Museum of Art, Shawnee, OK; **Patricia Miller**, President, South Dakota Heritage Fund, Pierre, SD

14 The Most Unique Real Estate in the Word: Creating A New Historic Site (CM, FOS, HP, L/GOV)

Acquiring a new state historic site is a rare event. Recently, the State Historical Society of North Dakota acquired O-0 (Oscar-Zero) and N-33 (November-Thirty-Three). The acquisition of these contemporary nuclear missile sites created new opportunities and challenges. Hear about the challenges and hard decisions that led to this acquisition.

Chair: **Mark Sundlov**, Historic Site Supervisor, State Historical Society of North Dakota, Williston, ND

Presenters: **Diane Rogness**, Historic Sites Manager, State Historical Society of North Dakota, Bismarck, ND; **Chris Johnson**, Museum Division Director, State Historical Society of North Dakota, Bismarck, ND

Endorsed by Registrar's Committee

15 Using Cell Phones for Your Audio Tours: The Cheyenne Experience (ED/INT, TECH)

Cheyenne offers a system of cell phone audio tours in its seven museums. This session describes Cheyenne's one-of-a-kind system, including project conceptualization, available audio tour technology, script development, recording, audio manipulation, podcasting and other uses of audio, and future possibilities of this technology.

Chair: **Darren Rudloff**, President & CEO, Cheyenne Area Convention and Visitors Bureau, Cheyenne, WY

Presenters: **Sue Castaneda**, Program Coordinator, Wyoming State Parks and Cultural Resources, Cheyenne, WY; **Dave Asheim**, President, Guide by Cell, San Francisco, CA

Endorsed by the Technology Committee, EdCom

16 Young People Interpret Artifacts (ED/INT, SM, VS)

Involving youngsters as researchers and interpreters brings new audiences and new excitement to historic sites and museums, illuminates children as shapers and witnesses of history, and inspires a sense of museum ownership. Involving youth in a deep way also provides opportunities to learn skills and inspires interest in history.

Presenters: **Joyce Thierer**, Assistant Professor, Emporia State University, Admire, KS; **Ann Birney**, Ride into History Cultural and Educational Project, Inc., Admire, KS

Endorsed by EdCom

18 Closing Plenary Luncheon

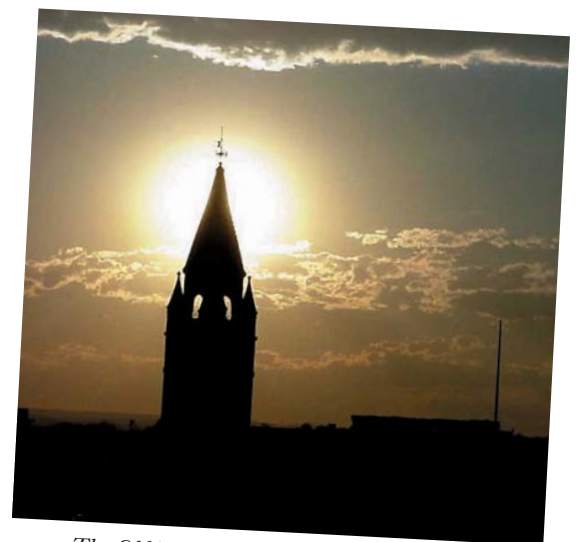
12:00 pm – 1:15 pm

Ticketed Event \$16

MPMA Business Meeting precedes speaker

Dr. Philip Roberts, Associate Professor of History, University of Wyoming, Laramie, WY

Changing the Nature of History One step at a Time



The Old Train Depot Spire, Cheyenne, WY

FRIDAY AFTERNOON TOURS: 1:30 PM TO 4:30 PM

Ticketed Events \$10

Friday afternoon is MPMA's traditional "local touring" day. This is where you'll get specialty and behind-the-scenes tours of local landmarks. *All tours depart from the Conference Hotel at 1:30 pm*

T5 Behind-the-scenes Collections Tour

Visit storage facilities at two of Cheyenne's finest museums as well as the state museum. The Nelson Museum of the West features a spectacular collection of Cowboy and Native American objects as well as fine Western art; its small but beautiful storage and collections-processing area is a must-see. The Historic Governors' Mansion is a stately and massive Colonial Revival 1905 home that has wonderful high-style furnishings dating back to the early 20th century. Its collection reflects 20th century décor of 1905, 1937, 1955 and 1960 eras throughout the home, including a Cold War era bomb shelter. A final stop will be at the Wyoming State Museum's new off-site storage facility which houses the majority of the state's vast collection.



The Nelson Museum of the West Spur Collection



Shopping in Cheyenne

T6 City Trolley Tour

Jump aboard the City's cute and colorful trolley for a personal, historical tour of Cheyenne. You'll get an "overview" of the town, starting with how the town began and how it grew into True West Magazine's best western town of today. The "Magic City of the Prairie" sprang up in 1867 when the Union Pacific Railroad arrived and it quickly became the richest city per capita in the world. See its streets that once were filled with both fine millinery shops and dust and dirt from cattle drives. Imagine how exciting those early days were, filled with great promise and a place where wealthy easterners came to play. Today, the remnants of yesterday can still be found in downtown's well-preserved buildings and grand mansions.

T7 Horse and Carriage City Tour

If you prefer to tour downtown Cheyenne by horse and shop 'til you drop while still getting a bit of the local lore, then this tour is for you. We'll provide the horse and carriage along with a map of downtown to help you find a shopping destination to buy something casual but stylishly west just for you *AND* your home.



Horse and Carriage City Tour

T8 Boot Leather Walking Tour

Who needs a horse when walking shoes will do? Walk around Cheyenne's central core with a personal guide who will point out architectural features, show you the most prominent buildings and fill you in on the history of the town. Explore the historic Atlas Theater from top to bottom and then head over to the historic, charming, 1911 National Historic Landmark Plains Hotel. You'll be dazzled by its beautiful presidential suite on the top floor, all of its lobbies designed in Western high style décor, and oh yes, its basement where you'll get into the storage areas that only locals know about.

T9 Cheyenne Frontier Days™ Wagon Doctors Tour

Get a behind-the-scenes tour of the place where the world's largest outdoor rodeo and celebration of the west takes place. Cheyenne Frontier Days, held annually since 1897, has a large collection of wagons used to recapture the Old West. See these in the Frontier Park Barn and also one of the famous yellow coaches used at Yellowstone to transport visitors back in the early 20th century. See the shop where the Wagon Doctors repair the wagons.



Wagon at the Old West Museum



Cheyenne Frontier Days



Cowboy Joe Statue



MPMA AFFINITIES AND SPCs

ACUMG
Association of College and University
Museums and Galleries

COMPT
Committee on Museum Professional
Training

CurCom
Curator's Committee

EdCom
Education Committee

EMP
Emerging Museum Professionals

N.A.M.E.
National Association of Museum Exhibitors

RC-MPMA
Registrars and Collection Managers

SMAC
Small Museum Administrators Committee

Tribal Museum Network

Volunteer Coordinators Committee

EVENING EVENTS

FRIDAY, OCT 9, 2009

**EE6 Cowboy Murder Mystery
at the "Palace of the West"**
6:00 pm to 8:30 pm
Ticketed Event \$20

*Buses depart Conference
Hotel at 5:45 pm*

Welcome to the Historic Plains Hotel. Located in the Cheyenne Historic District, this icon of elegant lodging was a favorite of U.S. Presidents, movie stars and cattle barons. The hotel's distinctive, classic architecture enriched with cowboy high-style décor provides a nice backdrop to "Buffalo Chip" Murder Mystery that will be presented while you experience fine Western cuisine. As an added bonus the hotel's western retail shops will be open for a unique shopping experience.



Cowboys out on the range at sunset



EE7 MPMA's Rodeo Round-Up (N/C)
9 pm – until ?

"Cowboy up" in your hat and boots and mosey on down to the MPMA Dude Ranch for a rockin' evening of rodeo fun. Experience MPMA's very own version of the famous Cheyenne Frontier Days, and try your hand at steer roping, bronco busting, and bull riding. Belly up to the bar and wrap up the conference with a two-stepping beat and lots of cowpoke fun.

ONLINE REGISTRATION

You may register for the conference on MPMA's easy-to-use electronic registration. Visit www.mpma.net for the link or go to the address below:

www.regonline.com/MPMA_2009_Conference_Cheyenne

