

Mountain-Plains Museums Association's 21012 Conference



Corpus Christi, Texas

October 1-5, 2012

Conference Sponsorship Opportunities

Be a sponsor at the 2012 MPMA Conference in Corpus Christi, Texas, October 1-5, 2012, at the Omni Bayfront Hotel. Over 350 museum professionals from MPMA's 10-state region are expected to attend. Promote your company's products and services to museum leaders. Information on how to exhibit and advertise is in a separate document.

Be a sponsor by April 6th – your name in the Preliminary Conference Program sent to 3,000 and in Final Program.

Be a sponsor by September 1st – your name in Final Program provided to attendees (session rooms, maps, schedule)

\$5,000 Sponsorship Level - Presenting Sponsor of the Conference

THE Conference Sponsor receives these benefits

- Five complimentary registrations
- Ten VIP tickets to the Opening Dinner Reception
- Logo on all Conference materials
- Full page ad in conference program
- Prominent logo & link on conference website
- Recognition at General Session and may address General Session audience
- Prominent exhibit booth at the conference
- 20% discount on exhibit hall booth
- Prominent listing as Conference partner in all publications
- Prominent display banner at full event

\$2,000 Sponsorship Level – choose one of the following events

• Opening Reception Sponsor

Welcome attendees to this Tuesday Evening event. Your materials distributed to attendees.

• Awards Banquet /Live Auction Sponsor

Welcome attendees to this Thursday Evening event. Your materials distributed to attendees.

• General Session Sponsor

Welcome attendees at the largest gathering of the conference. Your materials distributed to attendees.

• Transportation Sponsor

Your name in every bus window. Your materials distributed to attendees.

• Tote Sponsor

Your name and logo as the only image on one side of conference tote bag

\$2,000 Sponsor Receives These Additional Benefits

- Two complimentary conference registrations and Four Free tickets to sponsored event
- Extra 10% discount on exhibit hall booth and advertising in the Conference Programs
- Preferential placement in the Exhibit Hall (Sign-up by July 1)
- Sponsor signage prominently displayed during conference
- Acknowledgment at the conference, in the Conference Programs and in MPMA's Newsletter
- Your name alongside event listing in Preliminary and Final Conference Programs and at event

**Don't see something you like? Have another great sponsorship idea?
We'll work with you to make your sponsorship work for you and your target audience.**

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\$1,500 Sponsorship Level - choose one of the following events

- **Thursday Leadership Lunch with Speaker** Welcome attendees to this event. Your materials distributed to attendees.
- **Friday Closing Lunch with Speaker** Welcome attendees to this event. Your materials distributed to attendees.

\$1, 500 Sponsor Receives These Additional Benefits

- Opportunity to welcome delegates to sponsored event
- Two complimentary conference registrations and Four Free tickets to sponsored event
- Extra 10% discount on exhibit hall booth and advertising in the Conference Programs
- Preferential placement in the Exhibit Hall (Sign-up by July 1)
- Sponsor signage prominently displayed during the conference
- Acknowledgment at the conference, in the Conference Programs and in MPMA's Newsletter
- Your name alongside event listing in Preliminary and Final Conference Programs and at event

\$1,000 Sponsorship Level - choose one of the following events

- **Tote Sponsor** - Your name on one half side of the tote bag
- **Evening Event Sponsor** - Sponsor an evening event (Wednesday, Thursday, or Friday) with YOUR name on bus signs
- **Exhibit Hall Breakfast Sponsor** – Welcome attendees. Your materials distributed to attendees
- **Exhibit Hall Closing Reception Sponsor** - Welcome attendee. Your materials distributed to attendees
- **Audio/Visual Sponsor** - Welcome attendees at General Session. Your materials distributed to attendees
- **Keynote Sponsor** – May introduce keynoter. Your materials distributed to attendees
Wednesday's General Session–
Thursday's Leadership Luncheon
Friday's Closing Luncheon
- **Lanyards Sponsor** – Your name on lanyards worn by all attendees

\$1, 000 Sponsor Receives These Additional Benefits

- Opportunity to welcome delegates to sponsored event
- Two complimentary conference registrations and Four Free tickets to sponsored event
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- Preferential placement in the Exhibit Hall (Sign-up by July 1)
- Sponsor signage prominently displayed during the conference
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\$700 Sponsorship Level - choose one of the following events

- **Friday Goodbye Dance Event Sponsor** - Welcome attendees at the Good Bye Event and distribute your materials.
- **Refreshment Food Break Sponsor**

Welcome attendees at the Refreshment Food Break in the Exhibit Hall and distribute your materials. Your name prominently displayed during event.

- **Exhibitor Sponsored Cash Bar and Free Drink Coupon Sponsor**

Sponsor the cash bar during an event and drive business to your booth by having attendees pick up free drink coupons at your booth.

\$700 Sponsor Receives These Additional Benefits:

10% discount on advertising in the Conference Programs • 10% discount on exhibit hall booth • Sponsor signage prominently displayed during the conference • Acknowledgment at the conference, in the Conference Programs and in MPMA's Newsletter • Your name alongside event listing in Preliminary and Final Conference Programs and at event

\$500 Sponsorship Level - choose one of the following events

- **Refreshment Beverage Break Sponsor**

Welcome attendees at the Refreshment Beverage Break in the Exhibit Hall and distribute your materials during the event. Your name prominently displayed during *YOUR* event.

- **Exhibitor Sponsored Free Drink Coupon Sponsor**

Drive business to your booth by having attendees pick up free drink coupons at your booth.

- **Affinity Event Sponsor**

Sponsor an Affinity event and join the select group of professionals you want to reach: AAMG and • COMPT, CurCom, EdCom, Emerging Leaders, NAME, RC-MPMA, SMAC or Volunteer Coordinators. Welcome delegates to *YOUR* event and receive four free tickets to sponsored event; put your cards/literature on table.

- **Tour Sponsor**

Sponsor a Tuesday or Friday Tour and your name will be prominently listed on all materials associated with *YOUR* tour. Distribute your materials during *YOUR* tour.

- **Room Sponsor**

Your name becomes name of a session room. In the final program, your name will be on the hotel map and listed for all sessions that carry your name. Your name will also be prominently listed on the room sign (e.g., the XYZ Room) and your name will be mentioned many times during the conference as attendees search for your session room or make plans to meet other attendees at your session room.

- **Session Sponsor**- Welcome attendees at a session, distribute your materials at the beginning of the session.

\$500 Sponsor Receives These Additional Benefits:

10% discount on advertising in the Conference Programs • 10% discount on exhibit hall booth • Sponsor signage prominently displayed during the conference • Acknowledgment at the conference, in the Conference Programs and in MPMA's Newsletter • Your name alongside event listing in Preliminary and Final Conference Programs and at event

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SPONSOR FORM

MPMA'S 2012 Annual Conference

DATE _____

Company Name _____

Company Contact (*name to appear on delegate roster*): _____

Street Address _____

City _____ State _____ Zip _____

Telephone _____ FAX _____

E-mail _____

Company Contact (*accounting, management, etc.*): _____

\$ _____ **SPONSORSHIP** (*total sponsorship fee*)
Please indicate first choice events / activities _____

Please indicate second choice events / activities _____

\$ _____ **Second Choice Amount if different from above**

\$ _____ **TOTAL PAYMENT**

M/C _____ VISA _____ Expiration: _____
Name: _____
Credit card number: _____

We accept checks or credit card payments
(MasterCard or Visa ONLY). Make checks payable to:
Mountain-Plains Museums Association
and send with this form to:

MPMA
7110 West David Drive,
Littleton, CO 80128-5404

This form may be faxed only with credit card payments to 303-979-3553.
Please confirm receipt of fax by calling MPMA at 303-979-9358 or emailing us at mountplains@aol.com
A confirmation will be mailed to you upon receipt of payment.

www.mpma.net
WE THANK YOU!!!!
MPMA is a tax-free non profit.

Don't see something you like? Have another great sponsorship idea?
We'll work with you to make your sponsorship work for you and your target audience.